

STORES OPEN  
'TIL 9 FRIDAY

# SIERRA MADRE DOLLAR DAYS

STORES OPEN  
'TIL 9 FRIDAY

THURSDAY - FRIDAY - SATURDAY

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## Sierra Madre News

SIERRA MADRE, CALIFORNIA, THURSDAY, FEBRUARY 11, 1954

VOL. 48, NO. 19

### Expression Of Views on Swim Pool

Chief of Police Gordon G. McMillan—A modern municipal swimming pool, if adequately supervised, will aid in the overall effort toward delinquency prevention. It will provide our young folks and adults alike with one of the finest forms of healthful recreation.

Ralph M. Jones—My objection is that until such time as the City can furnish basic services such as trash collection, adequately-paid police protection, a fully equipped fire department and a modernized water system, to name a few, I don't feel we can afford a swimming pool, nice as it would be.

Father Thomas O'Malley, St. Rita's Catholic church—I am very much in favor of the proposed swimming pool and improvement of the City park. Suitable provisions for supervised recreation for children, particularly during the long summer vacation, are very essential in our times.

O. E. McGinnis—My objection to the pool is based on the location in that little park and the traffic menace to the children. I also think the costs are underestimated for all that is planned and the revenue overestimated.

Dr. Nathan Jacobs—A swimming pool for Sierra Madre would be of tremendous benefit. A small community like this without ample youth activities provides the opportunity for young people to center their recreation, activities and friendships away from the home influence. Perhaps if we spend more time and money on youth we will eventually spend less on mental hospitals and psychiatrists.

Mr. and Mrs. Carl T. Colt—Sierra Madre has so many other urgent needs at the present time, we feel the money could be used to much better advantage for other purposes.

Father Harley G. Smith, Church of the Ascension—When the need is so imperative and the means so reasonable, we shall not be fair to our young people if we delay any longer in providing adequate swimming facilities.

Mrs. Mabel Grill—Why should politics be allowed to influence our good people into voting for a noisy swim pool in our nice, quiet City park? It would raise taxes for years to come. Surely an outlying location could be found or improvements made to the present Canyon pool where parking seems to be the only problem. As a property owner I object to the pool in the proposed location.

#### POLLING PLACES

For the \$90,000 park development and swimming pool bond election Feb. 16, the regular election precincts in Sierra Madre have been incorporated into Consolidated Precincts designated by the letters A through D. The numbers following the letter-designated precincts are those of the regular precincts.

The polls will remain open continuously from 7 a.m. to 7 p.m. on the election day, Tuesday, Feb. 16.

Here is where to vote:  
**Precinct A** (1, 10, 12, 14, 16, 20)—Foyer City School, 141 W. Highland.

**Precinct B** (2, 4, 9, 15, 18)—Main room, City parkhouse, Sierra Madre Blvd. and Hermosa Ave.

**Precinct C** (5, 8, 13, 17)—Main room, Masonic Temple, 33 E. Sierra Madre Blvd.

**Precinct D** (3, 6, 7, 11, 19)—Library, St. Rita's school, corner Baldwin and Alegria Aves.

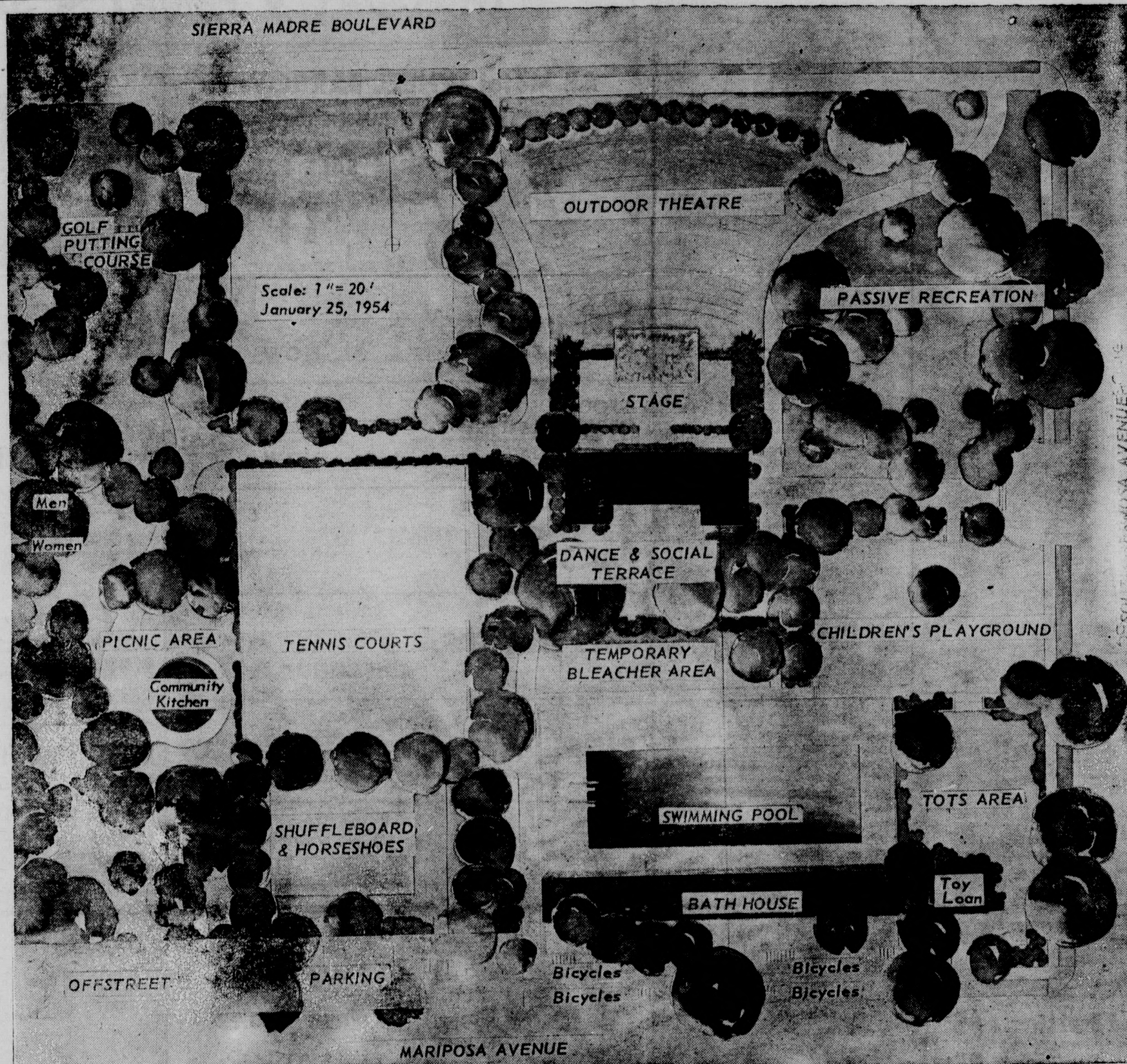
### Coord. Council Studies Job of Float Survey

#### Kiwanis Withdraws as Comm. Fund Sponsor

A shift in leadership of two Sierra Madre "Institutions," the Community Fund and the Rose Parade float project, appeared imminent, if continued at all, as the Community Coordinating Council took them under consideration last week.

David H. Allen, president of the Kiwanis Club, told the council that the service club has decided not to sponsor the Community Fund any longer.

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THIS IS THE LANDSCAPE ARCHITECT'S VERSION of how City Park will look if voters approve the \$90,000 park development and swimming pool bond issue Feb. 16. Some of the recreational facilities shown above are already in existence, such as the Park house, tennis courts, shuffleboard and horseshoe areas, etc. Depending on pool and bathhouse construction costs, virtually certain additions to the park would be off-street parking, stage and outdoor theater, dance and social terrace adjacent to the park-

house and incorporation of the now vacant lot between the Woman's club-house and the park into the park area, with the picnic area and community kitchen a likelihood. The golf and putting green and some of the landscaping are suggestions for the future. S. Jacques Hahn, the landscape architect, has preserved all of the trees with the exception of five which were doomed anyway. Supporters of the park and municipal pool project foresee use of the pool by next summer if the bond issue is approved.

### Bond Election Campaign Swings Into Final Week

The fate of Sierra Madre's controversial swimming pool project will be in the hands of the city's 4776 registered voters when the polls open at 7 a.m. Feb. 16 for the \$90,000 park development and plunge bond election.

The election brings to a climax the combined efforts of hundreds of townspeople who long have sought a modern municipal pool here for their children and themselves. Their efforts have been beset with site limitations and the too-distant prospect of raising the necessary funds by public subscription.

Spearheading the pool campaign is the Swimming Pool association, a group of business and professional men and women and townspeople, first headed by R. C. Lewis, now by Judge

The fact-finding committee of the Swimming Pool association was informed by Congressman Hiestand by telephone Wednesday that neither a swimming pool bond issue nor any other civic enterprise could have any bearing on Federal disaster appropriations, emergency or otherwise.

John C. Mead. The City Recreation Commission headed by Ralph M. Welch, and a number of other organizations such as the Lions Club (donor of \$1000 for a heating unit), are active in support.

Recently an auxiliary committee of pool supporters and fact finders was formed. Mrs. Gifford Eastwood heads up a group which has organized neighborhood "kaffe klatches" for informative discussions.

As the efforts of all the above swing into the final week of campaigning before the Feb. 16 bond election, strong opposition to the park development and pool plan has come from many quarters, these basing some of their objections on the cost to the taxpayer, forthcoming costs to the City and tax-

### Value-Packed Dollar Days In Full Sway

Hundreds of bona-fide bargains filled the counters and racks of the more than 40 Sierra Madre merchants who this year are combining efforts to make the annual three-day Dollar Days Sale, which opened this morning and will continue Friday and Saturday, a record merchandising event.

The 1954 sales activity is under the sponsorship of the recently re-activated Sierra Madre Chamber of Commerce with Sam Perloff, merchandising chairman, in charge. Every media including newspaper, poster and radio is being used to bring the merchants' message of the sale to residents of this trading area.

"Everything from pins to freezers will be offered during this three-day event and if you are looking for real values you'll find them here," Mr. Perloff said.

Shoppers were asked not to overlook the Friday night shopping hours offered by the stores. And remember, on Dollar Days you SAVE while you SPEND!

#### TO ROOF PATIO

The Sierra Madre Community Nursery School was granted City Council permission to put a \$250 roof over an existing patio but was advised against further capital investments due to the uncertainty of its tenure on City-owned waterlands.

#### CITY TO PAY PUBLIC WORKS DIRECTOR \$25 PER DAY

The City Council Tuesday night formalized its earlier action in hiring Glenn B. Watson, former Arcadia City engineer, as Public Works director here. Watson will be paid on a basis of \$25 per day and eight cents per mile for transportation.

### Rental of Police Car Authorized by Council

The City Council, meeting Tuesday night, gave Chief of Police Gordon G. McMillan authorization to rent a police patrol car to replace one smashed in a collision Jan. 31. Council action also authorized preliminary plans for purchase of a 2½-ton truck for the street department and provision of a new well, a chlorinator and a reservoir signal system, all for the water department.

The police department is now using a stand-by car provided by the Municipal Auto Lease company. The City cost for the car rental will be seven cents a mile, which includes full maintenance and yearly replacement, plus cost of installation of police equipment and transfer of insurance.

#### Meeting Called In response to requests for

#### Library Friend Board Previews Building Plans

Board members of the Friends of the Library previewed and applauded tentative plans for Sierra Madre's new public library building at a meeting a week ago in the Raymond D. Andrews home.

The plans, which include a small auditorium and well-executed general layout, will be made public in the near future by the Library board president, Webster Vannier, according to Miss Martha Pritchard, liaison member of both organizations.

#### WEATHER

	High	Low
Feb. 4.....	84	43
5.....	84	49
6.....	83	49
7.....	84	52
8.....	89	50
9.....	85	51
10.....	74	49

Season to date.....	8.89"
Last year this time.....	10.42"
Year 1952-53.....	13.72"

### Disaster Aid Not Handout: Hiestand

Top national development applicable to flood and mud damaged and threatened Sierra Madre was President Eisenhower's recent designation of Los Angeles and San Bernardino counties as disaster areas authorizing, under Public Law No. 875, Federal assistance to State and local governments in major disasters.

Congressman Hiestand says this is not "a Federal handout." Local authorities understand that the action entitles affected communities to needed equipment, reimbursement for past and anticipated disaster costs and all necessary measures for flood control and prevention.

Other pertinent developments are:

1. Allocation to the U. S. Forestry Service of Federal funds of \$175,000 for immediate installation of debris basins and check dams in Elkins, Lannan and Floral canyons.

2. Col. H. E. Hedger, chief engineer, L. A. County Flood Control District, made statement to Washington that debris basins are also necessary for Bailey, Auburn and Carter canyon tributaries of the Arcadia Wash but pointed out that this is a part of the Federal Flood Control program authorized by Congress. Efforts, he said, are being made by the Army Corps of Engineers to accomplish construction during the coming summer.

3. Congressman Hiestand stated that he would not have been able to secure President Eisenhower's final approval of the disaster area designations without "the magnificent teamwork of mayors, city councils, Forest Service representatives, Army Corps of Engineers, County Flood Control District and Governor Knight."

"This is not a Federal handout in the usual sense," Hiestand states. "I appealed on the ground that the disaster threat is from conditions on Federal lands, the Angeles National Forest (watershed fire), and over which the local communities had no possible control... that the local communities had done everything possible for themselves, far beyond their financial resources, and that the County of Los Angeles had cooperated magnificently."

"This is not a grant of money but of assistance from the Civil Defense Administration of equipment, engineering manpower and management, as well as cooperation from all possible agencies in the area... Where these agencies do not have adequate funds to get immediate action, their emergency funds can be supplemented from the Civil Defense Emergency Fund."

4. County Flood Control district's continuation of efforts to clear debris and silt from Bailey Canyon basin and Sierra Madre Canyon dam. With manpower and countless pieces of heavy equipment working on two shifts since the last storm, this clearance is about 25-30 per cent accomplished, Paul Baumann, assistant engineer, reported Tuesday.

5. Herbert C. Legg, county supervisor, first district, stated this week that "the foothill cities, including Sierra Madre, have been most cooperative with our county departments and have done everything possible to assist."

### COUNCIL TUSSELS WITH DRAINAGE ON WAILES TRACT

After an hour-long deliberation about drainage on C. D. Wailes' proposed subdivision on N. Michillinda, the City Council said it would approve installation of a 30-inch continuous pipe as compared to a 24-inch pipe and ditch provision, subject to the City engineer's approval.

The property is located in a wash, it was pointed out, and drainage of paramount importance. Reiterating his disapproval of City-accepted easements for drainage lines on private property, Mayor Korman was told by City Atty. T. Guy Cornyn that, in his opinion, it was a governmental responsibility to grant and maintain such easements.

### Col. Walter D. Thurber Patient in Huntington Memorial Hospital

Col. Walter D. Thurber, 480 Manzanita, is in Huntington Memorial hospital for treatment and observation of a heart condition following an attack of food poisoning which he suffered recently.

The colonel entered the hospital Sunday night and it is expected that he will remain there a week or 10 days.



# 'You, Faith, Mountains,' Sermon Topic Sunday At Science Church

Dr. Ethel Barnhart, minister of the Santa Anita Church of Religious Science, 778 S. Rosemead Blvd., Pasadena, will discuss the subject, "You, Faith and the Mountains" for her sermon Sunday, Feb. 14.

The Woman's Activity of the church will sponsor a bake goods sale starting at noon Tuesday, Feb. 16, at the church.

The one sure way to keep in trouble is to run from it.

## Lee Shippey asks

### What Do You Think?

Maybe this should be called the Speaking Out of Turn Department. I don't represent The News, the Council, nor anyone.

But if speaking out of turn makes people argue, some better ideas than mine may come out of it.

Some persons are saying Sierra Madre should disincorporate. They argue that we would then get police, fire, flood and other service from the county and have no expense of city government. I don't think we'd like it. Our town would be a mighty small potato in a county with so many stronger voices that ours might rarely be heard. I think we are freer from crime than any comparable unincorporated area, and our police take mighty good care of us. Our fire department recently covered itself with glory and blisters and not a house in our limits was singed in the great forest fire.

Our Councilmen and City Manager are ours, and we can raise heck with them any time we want to. In an unincorporated area we would have to go to see the Supervisors, and perhaps wait all day for a chance to be heard. Our county taxes might be a little less than our present county-city taxes, but we would also have to incorporate a water district, a sanitation district, a school district, I suppose, and several others, and when all the costs were totaled up we would not be ahead, and we would not have home rule.

It's too bad that the flood came just as we were preparing to vote swimming pool bonds, but let's keep our heads. Nineteen of our residents were not harmed at all by the flood, none by the fire. Ninety thousand bucks looks like a lot for a swimming pool, but it isn't all for that. Part is for other long-needed park improvements. Mr. Baker estimates the pool bonds will cost the average home owner less than a penny a day, or less than it costs to take your kids to the beach one day or to nearby towns which have pools three or four times. Sierra Madre youngsters rate pretty high for behavior—now that the Shippey kids are grown up. No youth gangs, no juvenile problem. But what amusement does our city provide for youngsters who are not Scouts or Camp Fire Girls? Name one—if you can. Who is to blame if some of them sneak off or hitchhike off to places where they can swim—the kids or we who fail to give them that pleasure here?

Sure, first things come first. The protection of our homes must come first, or the next big rain may make a swimming pool of half our town. But our elected representatives mustn't go to sleep again, as they did after the 1938 flood. Uncle Sam's forest creates our problem, so Uncle Sam should pay for our protection, in the main. What menaces us menaces all the area below us, so state and county should do their part. Since flood can damage and the up state highways, why can't some of the highway fund be diverted to our protection? Anyway, just now big public works are needed to help employment, and our foothills can get some of them if our representatives insist on it.

Last word: In last week's News, Paul Kenney of El Monte offered several hundred Chinese elm trees, any size desired, to our city or any citizens who will dig them up. Can you name three city blocks in our town, outside the canyon, which would not be improved in looks and in property values, by the addition of a few trees in yards or on parkways in front of them?

*Virginia Dayles*  
Selected Clothes for Women  
1 Kersting Court, Sierra Madre  
CU. 5-0922

## DOLLAR DAY SPECIALS!

GROUP WOOL JERSEY BLOUSES 2.95  
\$5.95 to \$7.95 Values

GROUP ROBES 5.95 AND 7.95  
\$8.95 to \$14.95 Values

GROUP DRESSES 5.00  
\$12.95 to \$25.00 Values

GROUP DRESSES 10.00  
\$19.95 to \$35.00 Values

— ALSO —  
Dressy Separates and All Better  
Ready-to-Wear Greatly Reduced

Custom Manufacturer's  
SAMPLE SUITS 4.95  
Worsted and Tweeds.

10 A. M. TO 6 P. M.

FRIDAY EVES. TILL 9

## SAFeway

### A Valentine for Every Member of the Family!



Nothing beats the family table for expressing the deep affection each feels for the other. On Valentine's Day... what nicer way to show your love than to serve each member with one of his very favorite dishes! The Safeway folks have some very special treats for Valentine's Day. You can spread a lot of happiness for very little money... when you shop Safeway!

**SLICED BACON** 1-lb. pkg. 69¢  
Kings Circle K brand. In heat-sealed package.  
**CORNEBEEF** 1-lb. 53¢  
Boneless mild-cured brisket. Excellent with cabbage.  
**GROUND BEEF** 1-lb. 39¢  
Selected Visking-packed beef. State of California inspected.

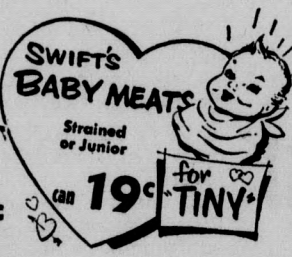


**Sliced Beef Liver** 1-lb. 45¢  
Excellent with bacon or onions.  
**Ocean Perch Fillet** 1-lb. 35¢  
Captain's Choice. Flaky white fish.  
**Breaded Shrimp** 10-oz. pkg. 59¢  
Captain's Choice. All ready for pan.

**Kitchen Spice Quartet**  
Crown Colony brand  
Celery Salt (2-oz.) 15¢  
Garlic Salt (2-oz.) 15¢  
Onion Salt (2-oz.) 15¢  
Savor Salt (2-oz.) 15¢  
Get your free copy of "The Kitchen Quartet"... tells how to use these spices.

**Typical Safeway Prices**  
Table Syrup 12-oz. 25¢ 34-oz. bottle 49¢  
Soda Crackers 1-lb. 25¢  
Tea Timer 1-lb. 33¢  
Cheez-it Crackers 6-oz. 18¢  
Large Prunes 1-lb. 26¢  
Dry Mince Meal 1-lb. 23¢  
Mince Meal 1-lb. 23¢  
Jell-well Puddings 3 1/2-oz. 22¢  
Chunk Tuna 1-lb. 27¢  
Beets 1-lb. 18¢  
Mrs. Wright's Bread 1-lb. 23¢  
Rye Bread 1-lb. 19¢  
Multi-Grain Bread 1-lb. 22¢

**Jane Arden Cookies**  
With the "party flavor"  
CHOCOLATE ECLAIRS  
Pure dark or milk chocolate.  
5 1/2-oz. 25¢ 8-oz. 33¢  
CHOCOLATE GRAHAMS  
Freshly baked. 6-oz. 25¢  
COCONUT PUFFS  
Cookie of 6 1/2-oz. the month. 27¢



**Nob Hill Airway**  
COFFEE 1-lb. 91¢  
COFFEE 1-lb. 89¢  
2-lb. 172¢

## Grocery Savings

**EGGS** GRADE AA LARGE dozen 63¢  
Cream O' the Crop brand. Fresh!

**OATS** QUAKER BRAND 20-oz. 17¢  
Quick cooking or regular. (48-oz. 37¢)

**BISQUICK** 40-oz. 39¢  
**KETCHUP** HEINZ 14-oz. bottle 21¢  
**PINEAPPLE** 20-oz. 23¢  
Dole, crushed. (Dole chunks, 20-oz., 25¢)

**TOMATOES** 28-oz. 29¢  
Garden-side brand, standard pack.

## Purse Pleasers

**ORANGE JUICE** 2 6-oz. 25¢  
**TOMATO JUICE** 2 16-oz. 19¢  
Fresh tasting. (46-oz. can, 21¢)

**SANDWICH SPREAD** Lunch 59¢  
Made with real mayonnaise. (Pint, 33¢)

**CLOVER HONEY** 100% Pure 24-oz. 43¢  
**CHILI CON CARNE** 16-oz. 29¢  
**FLEET MIX** 40-oz. 36¢  
**UNCLE BEN'S RICE** 14-oz. 22¢  
**MARGARINE** 1-lb. 27¢  
**FLOUR** Kitchen Craft 5-lb. 23¢

## Produce Section Values

**APPLES** OREGON PIPPINS 1-lb. 10¢  
**ONIONS** SWEET YELLOW 2 lbs. 5¢  
**CABBAGE** LOCAL GREEN 1-lb. 2¢

**ROSE BUSHES** ASSORTED VARIETIES GRADE 1 1/2 each 69¢  
Roots balled and wrapped. Two or more sturdy canes on each bush.

**SAFeway**

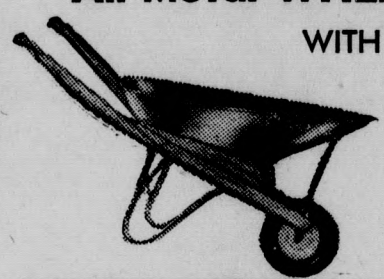
OPEN FRIDAY NIGHT TILL 9 P.M.  
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SALE PRICE  
**\$11.95**

5-FOOT STEP LADDERS  
REG. \$5.50 NOW **\$3.95**

4-FOOT STEP LADDERS  
REG. \$4.40 NOW **\$3.25**

10 QUART GALVANIZED PAILS  
SPECIAL **69¢**

ALL GAS HEATERS  
DISCOUNT **25%**

LINK RUBBER MATS  
REG. \$1.39 **\$1.00**

RUBBER FLOOR MATS  
SPECIAL **49¢**

LARGE WAGONS  
REG. \$10.95  
SPECIAL **\$8.95**

5 DOUBLE YARDS CHEESE CLOTH  
SPECIAL **23¢**

VOIT ALL RUBBER BASKETBALL  
SPECIAL **\$2.95**

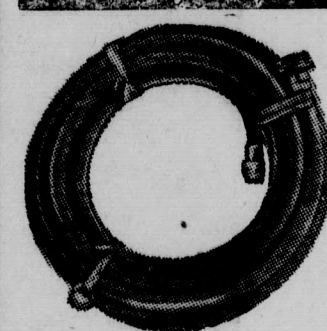
JUNIOR BASKETBALL AND HOOP  
SPECIAL **\$1.75**

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**50% OFF**

LARGE WOODEN SPRING CLOTHES PINS  
2 DOZEN FOR **15¢**

TABLE SAW ATTACHMENT FOR 1/4" ELECTRIC DRILL  
SPECIAL **\$3.95**

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25 FT. REG. \$3.25 **\$2.25**  
50 FT. REG. \$3.95 **\$3.49**

LINE BOY CLOTHES BASKET  
REG. \$5.45 NOW **\$3.95**

FULLER SCREW DRIVER SET  
REG. \$1.00 SPECIAL **69¢**

MAGNETIC TACK HAMMER  
REG. \$1.50 SPECIAL **98¢**

GENUINE 8" STILSON PIPE WRENCH  
REG. \$1.50 SPECIAL **98¢**

BALL POINT PENS  
REG. \$1.00 SPECIAL **69¢**

LIQUID VENEER  
REG. 30¢ **15¢**

GENUINE ENGLISH BONE CHINA CUPS AND SAUCERS  
REG. \$1.95  
SPEC. **\$1.00**  
Royal Potteries CHIPPENDALE PATTERN  
20 PC. SET REG. \$7.95 **\$1.00 OFF**

DESCO SKILLET  
REG. \$3.95 SPECIAL **\$2.63**

TELECHRON ELECTRIC CLOCK  
REG. \$8.95 SPECIAL **\$6.00**

WILLOW BASKETS  
**\$2.95 AND \$2.25**

COMET 8-CUP ALUMINUM PERCOLATOR  
REG. \$1.59 **\$1.19**

BLOCK PLANES  
SPECIAL **98¢**

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# ARNOLD'S HARDWARE

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**ROYAL DRUG STORE**  
17 KERSTING CT.  
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5 & A GREEN STAMPS



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**HIGHEST QUALITY  
IMPORTED & DOMESTIC  
CLOTHING & HABERDASHERY**

## GIGANTIC CLEARANCE

**THREE  
DAYS  
ONLY!**

### THE GIANT SALE

YOU WAIT FOR EACH YEAR!

Profits are forgotten . . . Prices have been cut regardless of cost! Approximately \$37,000 in Quality Merchandise **MUST BE MOVED** to make room for our Spring orders!!

**BARGAINS GALORE**

**THREE DAYS  
ONLY!**

**SALE STARTS  
THURSDAY, FEB. 11TH**

**9:30 A.M.**

**OPEN FRIDAY NIGHT**

**AT COST! NEAR COST! BELOW COST!**

**APPROXIMATELY \$37,000 IN QUALITY MERCHANDISE WILL BE  
MARKED AT REDUCED PRICES!**

**THE GREAT SALE YOU WAIT FOR EACH YEAR...FEATURING**

MANY THOUSANDS OF DOLLARS WORTH OF THE FINEST MEN'S CLOTHING & ACCESSORIES

*Genuine English "West  
Riding" Flannel*

### SUITS

In Three Shades of Tan,  
Grey and Navy

REG. PRICE SALE  
65.00 & 75.00 PRICE **52<sup>88</sup>**

### JACKETS

"Famous Make" Gabardine Reversibles  
in Brown and Navy

REG. PRICE SALE  
14.95 PRICE **9<sup>88</sup>**

### UNDER SHORTS

Finest Single Needle Shirting  
Broadcloth and Oxfords

REG. PRICE SALE  
1.50 PRICE **99<sup>c</sup>**

### KNOX HATS

Finest Felts and Beaver Felts  
All Styles

REG. PRICE SALE  
12.50 PRICE **5<sup>99</sup>**

### TOP COATS

(One Group)

English Tweeds—Water-Repellent

REG. PRICE SALE  
49.50 PRICE **26<sup>88</sup>**

*Imported Sheen Gabardine*

### SUITS

An Exceptionally Fine Tailored  
Garment

REG. PRICE SALE  
65.00 & 75.00 PRICE **50<sup>88</sup>**

### SPORT SHIRTS

Fine Custom Tailored in Silk and  
Imported Cottons

REG. PRICE SALE  
8.95 & 9.95 PRICE **5<sup>29</sup>**

### UNDER SHIRTS

and T-SHIRTS  
Nylon Reinforced

REG. PRICE SALE  
1.50 PRICE **99<sup>c</sup>**

### STREET SHIRTS

In Fine Woven Madras  
and Skip-Dents

REG. PRICE SALE  
4.95 PRICE **3<sup>88</sup>**

### WOOL SHIRTS

"Import'e De Suisse"

Luxurious Lambs Wool—Guaranteed Washable

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12.95 & 14.95 PRICE **8<sup>88</sup>**

*Imported  
"Kingsley" & "Kildary" Tweed*

### SUITS

Quality Tweeds  
From Scotland and England

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65.00 PRICE **50<sup>88</sup>  
40<sup>88</sup>**

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In the Finest Dan River Shirting  
Broadcloths and Satin

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6.95 & 7.95 PRICE **4<sup>88</sup>**

### NECKWEAR

Imported "Brocklehurst"  
Hand Blocked Silks from England

REG. PRICE SALE  
3.50 PRICE **2<sup>49</sup>**

### SLACKS

Imported English Flannels and Swiss  
Sheen Gabardines

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14.95 & 22.50 PRICE **9<sup>88</sup>  
14<sup>88</sup>**

### SWEATERS

Popular Cashmere and Lambs Wool  
Blends

REG. PRICE SALE  
13.95 PRICE **9<sup>88</sup>**

*"Hand Tailored"*

### SPORT COATS

Lambs Wool Angoras—Isle of Mann  
French Worsteds

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49.50 PRICE **30<sup>88</sup>**

### 100% ORLON JERSEY

Pull-Over in Long and  
Short Sleeves

REG. PRICE SALE  
9.95 & 7.95 PRICE **4<sup>88</sup>**

### HOSIERY

"Imported Argyles"  
from Austria

REG. PRICE SALE  
2.95 PRICE **1<sup>88</sup>**

### ROBES

Botany Wools and Royella  
from Belgium

REG. PRICE SALE  
12.95 & 25.00 PRICE **8<sup>88</sup>  
15<sup>88</sup>**

### SPORT SHIRTS

Luxurious Imported Egyptian Cottons  
in Long Sleeves

REG. PRICE SALE  
9.95 PRICE **3<sup>88</sup>**

*These Are Just A Few Of The Many Bargains Available!*

# DON JACKSON

STORE  
FOR  
MEN

**18 W. SIERRA MADRE BLVD.  
SIERRA MADRE, CALIFORNIA**



### 'Everyday Law' Topic for Lions' Talk Tonight

"Everyday Law" will be the

subject of a talk which members of the Sierra Madre Lions Club will hear at their dinner-meeting tonight in the Women's

The speaker will be Chester B. Anderson of San Marino, who practices law in Los Angeles.

### Santa Anita DAR Holding Silver Tea

A silver tea will be given today by the Santa Anita chapter of the Daughters of the American Revolution, for the benefit of the Neighborhood Center, and also as their regular February meeting. It is being held in the Santa Anita Rancho home of Mrs. Donald L. Doins-thorpe, 827 Murieta Dr., at 2 p.m.

Due to the importance of many business matters to be considered at this meeting, members are asked to be present at 1 p.m.

As February marks the birth-day celebration of several great patriots, Mrs. George S. Spragins, librarian, will speak on the lives of Washington and Lincoln.

Mrs. David R. Wood, vice-regent and program chairman, will introduce Charles R. Service, guest speaker for the afternoon, whose topic will be "Romance in Ceramics." Mr. Service is a native of Staffordshire, England, and has gained his knowledge in the ceramic craft with such renowned makers as Wedgwood, Royal Worcester, and 17 years in the Lennox china factory in the United States.

The State chairman and vice-chairman, together with their various committees have met on several occasions, making final plans for the D.A.R. State Conference which will be held in the Statler hotel in Los Angeles, Mar. 16 through the 19th. Among those from this area planning to attend the affairs are Mrs. A. B. Colnon, Mrs. James P. Moore, and Mrs. Irvin A. Rhoades.

### City School Teachers Attend Institute Feb. 19

On Friday, Feb. 19, while the children of the Sierra Madre City school are enjoying a holiday, the teachers will be attending an all-day Institute meeting for the teachers of Temple City, Sierra Madre, and La Canada, at the Paradise Canyon school in La Canada.

Those teachers from our school leading discussion groups will be Mrs. Jean Lumsdon, Miss Marjorie Carr, and Ralph Pinney.

Miss Betty Newton, school vice-principal, stated that even with the holidays scheduled for the school, Sierra Madre has more school days per year than regulated by California State law.

### 'Hearts, Arrows' Theme Planned for Valen-Teen Dance Tomorrow Night

Since tomorrow is a school holiday, junior high schoolers will have plenty of time to devote to decorating the Sierra Madre Elementary School cafeteria for the Valen-Teen dance to be held there tomorrow night from 8 to 11 p.m. Decorations will feature a hearts and arrows motif and there'll be glow-worm lights for added "atmosphere."

Mr. and Mrs. W. B. Nehls are general chairmen of the committee of parents sponsoring the series of teenage dances.

The dancing will be punctuated by such novelty numbers as a Paul Jones, a Mexican Raspe, the Hokey-Pokey and the Bunny Hop. Joe Bush and Bill Maloney will be friendly rivals as masters of ceremonies.

Brenda Johnson, Jimmy Schaefer and Bob Willis will add vocal selections to the program. Dance music will be provided by Don Parker, Morris Spitzer and Jimmy Sutherland.

### Foothill Towns Unit Meeting February 15

The Foothill Towns Unit of Foothill Pro-America will have its monthly meeting Monday, Feb. 15, at 12 o'clock noon in the Sierra Madre Woman's clubhouse.

Mrs. Edward A. Heiss, president, will preside at the business meeting.

Mrs. J. K. Weems, program chairman, will introduce the speaker for the day, Mrs. Bruce Reagan of Altadena and a member of the Pasadena Unit. For reservations call Mrs. John C. Merrill, DO. 7-7318, or Mrs. Thurman Keim, DOuglas 7-7316.

### MAPHA CLUB SLATES MEETING FEBRUARY 15th

Members of the Mapha Club will have their monthly meeting Monday, Feb. 15, at 8 p.m. in the home of Mrs. George Otte, 620 Vaquero Rd., Arcadia. Mrs. Otte as co-hostess.

Speaker of the evening will be Virginia Sayles whose topic will be "Spring Fashions and Hem Lines."

Let the Want Ads rent it.

### DICKEN'S FELLOWSHIP MEETING FEBRUARY 18

The Dickon's Fellowship meeting will be held Thursday,

Feb. 18, at 1:45 p.m. in the home of Miss Martha Pritchard, 121 E. Alegria.

Reading of the book, "Martin Chuzzlewit" will continue. Miss Lucie Ford and Miss Alleen Owen will be the readers for the afternoon.

# DOLLAR DAYS

WEDNESDAY - THURSDAY - FRIDAY

## Special Offer

YOURS . . . 3 DOROTHY GRAY LIPSTICKS in a Special Case for only 25 cents plus coupon . . . with the Purchase of Three Pairs "Vacuum-Packed" Gotham Gold Stripe Hose.

Just 3.95 . . . 1 Pair 1.35

Just Arrived for This Event . . .

### GAY SPRING DRESSES

In Polished Cottons, Seersuckers, Novelty Piques.

SPECIAL PRICE

2.91 and 4.85

### COTTON TEE-SHIRTS

Many Colors and Patterns  
Small, Medium, Large  
VALUES TO 3.95  
To Clear

1.70

### GIRDLES Odd Lots

Small, Medium and Large

VALUES TO 5.95

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### Bonnie Doone ANKLE SOCKS

Reduced

for DOLLAR DAYS

Many Other Outstanding Values

*Fashion Future*  
Sierra Madre

(Next to Theatre)

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# DOLLAR DAYS

THURSDAY-FRIDAY-SATURDAY

YOUR OPPORTUNITY TO SAVE!

### DRESSES

DOLLAR DAY SPECIAL

TODDLERS and CHILDREN'S SIZES-1 to 6

Regularly Priced from \$3.95 to \$6.95

On Sale for

\$1.00

When Purchased with Any Dress at the Regular Price!

HERE ARE JUST A FEW OF THE MANY BARGAINS available at your favorite Children's Store during this event . . . Many more surprises are in store for you!

### TURKNIT BABY BATH SET

36 in. by 36 in. SOFT BATH TOWEL  
2-9 in. by 9 in. WASH CLOTHS

All Colors

Regularly \$2.98

NOW ONLY

\$1.98

### HIGH CHAIR PADS

Soft, Washable and Sanitary  
Beautifully Styled

Reg. \$2.50

DOLLAR DAY SPECIAL

\$1.49

### BABY PANTS

Colorful

Goodyear Plastic

SIZES: Small, Medium, Large, Extra Large

Dollar Day Special

29¢ and 39¢

### FOLDA-ROLA STROLLER SEAT PADS

Regularly Priced at \$1.29 and \$1.59

Dollar Day Special Only

98¢



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# DOLLAR DAYS

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### WHITE FLATS

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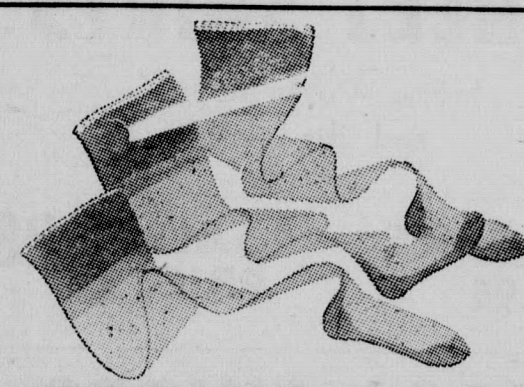
\$ DAYS SPECIAL . . . . \$4.99

### SPALDING OXFORDS

CREPE SOLE

Brown Only

Regular \$8.95 \$ DAYS SPECIAL . . . . \$5.99



### MOJUD HOSIERY

\$ DAYS SPECIAL . . . .

\$1.00 PAIR

HOLLYWOOD

### SCOOTERS

White, Black, a Few Red Suede and Leather

Reg. \$7.95 \$ DAYS SPECIAL . . . . \$5.99

STOCK UP NOW!

### ANKLE SOX

4 PAIR \$1.00

FINE FOOTWEAR AT FAIR PRICES

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41 N. BALDWIN AVE.

CUSTER 5-0479



## Concert Band Gains Five New Members

Thirty-six musicians, including five new members, were on hand Feb. 3 when the Sierra Madre band held its first rehearsal of the year, under the direction of Roger Gray.

Newcomers to the band include Naomi Churchill, West Covina, clarinet; Jerry Howard, Baldwin Park, trumpet; Donald Longstreth, Pasadena, tenor saxophone; Ted Randles, El Monte, French horn; and Ed Roberts, Monterey Park, oboe. Dan Waters, Duarte, is band librarian and representative on the Sierra Madre band committee, and Jean LaSalle, Pasadena, is in charge of publicity.

Plans for the current season include a spring concert in the Sierra Madre school auditorium and informal bi-weekly open-air concerts in the City park during the summer. All interested musicians in the San Gabriel Valley area are invited to attend the weekly rehearsals Wednesday evenings at 7:30 in the Sierra Madre school auditorium.

## Cocktail Buffet Party Honors John F. Schaub

Mr. and Mrs. John F. Schaub, who were recently married in San Jose, Calif., were honored at a cocktail party and buffet supper in the home of Mr. and Mrs. Arthur Aronson, 134 W. Sierra Madre, Arcadia.

Assisting Mr. and Mrs. Aronson were Mr. and Mrs. Kenneth Walker and Mr. and Mrs. Alvin Hollenbeck.

Mrs. Schaub is the former Mrs. Frances Berglund Pray.

Among those attending the affair were Mr. and Mrs. William Hunt, Mr. and Mrs. Hamilton L. Barrus, Mr. and Mrs. Gerald Lidster, Mr. and Mrs. Hanley F. Lindman, Mr. and Mrs. Conrad Aronson, Mr. and Mrs. Edward Wagner, Mrs. Blanch Van Norstrand, Mr. and Mrs. M. F. Thomas, Mrs. Janice O'Neil, Mrs. Ann Tobin, Mrs. Tom Tobin, Mr. and Mrs. Richard Weisberg, and Mr. and Mrs. Ralph Howe.

In the old days if a father found his son on the wrong track, he provided switching facilities.

## George B. Slaters Home from El Paso

Mr. and Mrs. George B. Slaters, 165 Wilson, recently returned from a motor trip to El Paso, Tex.

While in the Texas city Mr. Slaters attended the observance of the 100th anniversary of the granting of the charter to the El Paso Masonic Lodge No. 130. Mr. Slaters was the worshipful master of the lodge in 1929 when the 75th anniversary was celebrated.

Among those attending the three-day ceremonies were grand masters from the state of Texas and many other grand officers.



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at our BULOVA TRADE-IN SALE

Regardless of age, make or condition, your old watch is worth money when you trade it in for a smart new BULOVA watch. Get a jump on the crowd. Get BULOVA—America's finest timepiece—on trade-in, at

**Byron Hopper, Jeweler FREE!**

for

**DOLLAR DAYS!**

- FREE—Cleaning and Polishing of All Rings.
- FREE—Checking of Diamond Rings for Wear or Worn Prongs.
- FREE—Sample Bottle of Polish for the First 300 Customers.

From 10, 25 and 50% off on most non-fair-traded articles.

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Jeweler  
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SIERRA MADRE

## REV. RAYNOR SMITH TO SPEAK: "GOOD OF DESTINY"

"The Good of Destiny" will be the subject of the Rev. Raynor Smith's sermon at 11 o'clock morning worship services Sunday, Feb. 14, at the Church of Our Redeemer, Methodist. Sunday school classes will be held at 9:30 Sunday morning. The mid-week fellowship service will be held at 7:30 p.m., Thursday.

Among those attending the three-day ceremonies were grand masters from the state of Texas and many other grand officers.

## Westlake Alumnae Plans Annual Party

The Westlake alumnae will hold its annual Valentine party Friday, Feb. 12, at 2:30 p.m. in the Great Hall of the Westlake School in Holmby Hills.

This is a popular affair for alumnae who are invited to take their children, tots to teens—and many mothers of the alumnae are happy to join in

this occasion.

Those Westlake alumnae from this area are Mrs. Henry B. Plummer, Mrs. Ellsworth D. McEathron, Mrs. H. Bunsen Heyn, Mrs. Jordan Wein, Mrs. Harold B. Griffin, Mrs. Myron E. Smith, Mrs. Earl C. Morris, Mrs. M. T. Crouse, Mrs. Dale J. Herian, Mrs. Richard D. Bromley, Mrs. F. Alden Damon, and Mrs. Robert Paul Fry.

Let the Want Ads sell it!

## DR. RALPH MARTIN TO ATTEND CONVENTION

Dr. Ralph J. Martin left February 9 for San Antonio, Tex., where he is attending a meeting of the Council of Education of the National Chiropractic association. Dr. Martin is a member of the accrediting committee of the council. His office will be closed until Feb. 15.

## BRIEF VACATION

Mr. and Mrs. C. S. Anthony, 248 San Gabriel Ct., returned recently from a several days' stay in San Diego and Mexico.

## SIERRA MADRE NEWS

Thursday, February 11, 1954

Tip to motorists: The seconds you have by speeding—may be the first you spend—in eternity.

**Nettleton FURS**  
57 E. FOOTHILL BLVD., ARCADIA  
Integrity - Quality - Distinctive Craftsmanship

# ROESS QUALITY MEATS

CHOICE GRADE—SHANK-OFF—YOUNG, TENDER

**LEG 'O' LAMB . . . 65¢**

**LARGE LOIN LAMB CHOPS 79¢**

Choice Grade Oven-Ready  
**PRIME RIB ROAST 79¢**

Rath's  
**KORN LAND BACON 65¢**

**SMALL LOIN LAMB CHOPS 98¢**

7-BONE  
**POT ROAST 49¢**

OSCAR MAYER  
**ALL-MEAT WIENERS 49¢**

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WHITE HOUSE  
**PEANUTS 4 8-OZ. CANS \$1**

TAVERN  
**Cheese Crackers 4 PKGS. \$1**

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**DINNERS 4 PKGS. 1/2\$**

**frozen foods**

KOLD KIST  
**STEAKS 8 PKGS. \$1**

KOLD KIST  
**BEEF STEW 3 1-LB. PKGS. \$1**

PACIFIC SKINLESS  
**COD FISH 3 1-LB. PKGS. \$1**

BIRDS EYE  
**BABY LIMAS 4 PKGS. \$1**

SWANSON  
**CHICKEN PIES 3 FOR \$1**

BIRDS EYE  
**STRAWBERRIES 4 PKGS. \$1**

MCP  
**LEMONADE 8 CANS \$1**

CAL FAME  
**ORANGE JUICE 7 CANS \$1**

PICTSWEEP  
**GREEN PEAS 8 PKGS. \$1**

BUY 'EM BY THE CASE—\$3.00

SMALL GRADE "A"  
**FRESH EGGS 2 DOZEN \$1**

CAMPBELL'S  
**Vegetable SOUP 8 CANS \$1**

NESTLES or ALL PURE  
**MILK 8 CANS \$1**

ARDEN FAMILY PAK  
**ICE CREAM 3 QTS. \$1**

FRANCO  
**SPAGHETTI 8 CANS \$1**

FLUFF  
**Marshmallow TOPPING 2 JARS 25¢**

CHICKEN OF THE SEA  
**TUNA—red can 3 CANS \$1**

200-COUNT  
**KLEENEX 7 PKGS. \$1**

M D  
**TOILET TISSUE 9 ROLLS \$1**

ZEE PAPER  
**NAPKINS 8 PKGS. \$1**

BLEACHED  
**FLOUR SACKS 4 FOR \$1**

OUTSIDE YARD  
**PUSH BROOM \$1.39**

UTILITY  
**CLEANER GALLON \$1**

Save 25 Cents

## DOLLAR DAY SAVINGS AT ROESS MARKET

PEPSODENT ECONOMY SIZE  
**TOOTH PASTE 63¢**

PLUS TAX  
And a Regular 59c Pepsodent Tooth Brush FREE

**DRENE SHAMPOO 2 BOTTLES 69¢**

PLUS TAX  
\$1.14 Value—Save 45c

LADY ESTHER 4-PURPOSE  
**FACE CREAM 98¢**

PLUS TAX  
\$1.38 Value—Save 40c

COLGATE LATHER  
**SHAVING CREAM 53¢**

PLUS TAX

GIANT SIZE 35c TUBE FREE

TWIN GIANT—SPECIAL  
**BARBASOL 59¢**

PLUS TAX  
88c Value—Save 29c

NOXZEMA  
**SKIN CREAM 59¢**

PLUS TAX  
85c Value—Save 26c

ODO-RO-NO  
**Cream Deodorant 47¢**

PLUS TAX  
75c Value—Save 28c

U.S.P.—100 TABLETS  
**ASPIRIN 15¢**

PLUS TAX

## FRUITS VEGETABLES

GOLDEN RIPE  
**BANANAS 12¢**

SOLID GREEN  
**CABBAGE 3¢**

BLUE DIAMOND IXL  
**ALMONDS 1-LB. CELLO 39¢**

**GREEN ONIONS 2¢**

**RED RADISHES BUNCH 2¢**

YOUNG, TENDER  
**CARROTS BUNCH 7 1/2¢**

SWEET NAVAL  
**ORANGES 5 LBS. 19¢**

Save a Dollar

Save 25 Cents

## Rexall Amos n' Andy SALE

Tune in on AMOS n' ANDY - REXALL RADIO SHOW - SUNDAYS CBS

Many of Your Favorite REXALL PRODUCTS at

**1/2 PRICE**

**Rexall MI31 Multi-Purpose ANTISEPTIC 6 ounces REG. 39¢ 19¢**

**RUBBING ALCOHOL 8 ounces REG. 39¢ 19¢**

**Cara Nome LIPSTICKS Regular & Permacreme REG. \$1.10 each 55¢**

**ASPIRIN (3 tablets for less than 1¢) 50 Tablets REG. 32¢ 16¢**

**stag HAIR OIL 6 ounces REG. 75¢ 37¢**

**Cara Nome CREAMS cold cream, cleansing cream, special dry skin cream REG. \$1.10 jars each 55¢**

**Rexillana COUGH SYRUP 8 ounces REG. 98¢ 49¢**

**HYGIENIC POWDER 16 ounces REG. \$1.49 74¢**

**COD LIVER OIL High potency 8 ounces REG. 95¢ 47¢**

**Complete HOME AQUARIUM**

Special offer during this sale only! Two select Comet Goldfish in 34 ounce Gothic bowl complete with water plant, rock coral and one year's fish food supply. Limit one per customer. Come at once—get in on this great offer!

**ONLY 33¢**

With purchase of \$1.00 or more Rexall Amos n' Andy Sale Merchandise

**DEEP CUT BONUS ITEMS**

**BOXED WRITING PAPERS** Choice of smart styles. \$1.00 Values **49¢**

**Klenzo FACIAL TISSUES** White or asstd. colors. 300's **4 BOXES FOR 83¢**

**Genuine LEATHER BILLFOLDS** Men's and Ladies' in smart new styles. REG. \$2.00 **99¢**

**Spuntex HOSIERY** 51-gauge First Quality Dupont Nylons in newest spring shades. \$1.29 VALUE **79¢** pr.

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**HARTMAN PHARMACIES**

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BUY ALL YOU NEED NO LIMIT ON ANY ITEM. WE WANT YOU TO TAKE ADVANTAGE OF OUR LOW PRICES!



Tests show that trees shading the west walls of a home will make the inside temperature of the house five to ten degrees cooler in hot weather. By using trees that shed their leaves, the sun's heat will not be cut off in the colder months when you need it.

From ancient times pulmonary tuberculosis has been chiefly a "city disease." Its symptoms are frequently described in the writings of Hindu, Greek and Roman writers who lived in urban societies, but barely mentioned in the Bible and other historical writings and legends of pastoral peoples.

### Camellia Show Set for Feb. 13 in Alhambra

The second annual camellia show sponsored by the Los Angeles chapter, California Association of Nurserymen, will be held from 10 a.m. to 6 p.m., Saturday, Feb. 13, at the Story Park clubhouse, Alhambra.

Admission is free. Choice specimen camellia plants will be special prizes. Commercial growers will show original designs of plants and flowers using a Valentine theme. eFatured will be new varieties and perennial favorites.

### 21ST DISTRICT GOP ENDORSE KNIGHT, HIESTAND, KUCHEL

Congressman Edgar Hiestand was unanimously endorsed for re-election by a resolution adopted at a meeting Feb. 2 of the 21st Congressional District committee of the Republican Central Committee.

Attending were Thomas M. Schwartz of Sierra Madre, chairman of the 48th Assembly District, who reported on activities of the district. Alternate Harold Roberts, Sierra Madre City

### VACAVILLE

Vacaville, located in Solano County, is the trade center of the fertile Vaca Valley, which abounds in cherries, prunes and vegetables.

councilman, also told the committee of Congressman Hiestand's successful efforts in representing the areas endangered by floods as a result of the forest fire.

Unanimously endorsed also were Senator Thomas Kuchel and Gov. Goodwin J. Knight.

### PASADENA MAUSOLEUM

In Harmony with Pasadena Ideals  
ENTOMBMENT  
CREMATION • INURNMENT  
2227 N. Raymond SY 7-3146  
One Block from North Fair Oaks Bus

### Storkland

A son, Robert Ellis, was born to Mr. and Mrs. Robert J. Talbott, 510 E. Highland, Jan. 11, in St. Luke hospital. The maternal grandparents are Mr. and Mrs. J. A. Boman of Pasadena. The paternal grandparents are Mr. and Mrs. Joseph E. Talbott also of the Crown City.

Mr. and Mrs. Robert K. Vanderpool, 466 E. Montecito, are the parents of a son, Edwin Robert, born Jan. 20 at St. Luke hospital, who weighed 6 pounds 6 ounces at birth. The maternal grandparents are Mr. and Mrs. James Fields of Springfield, Ohio. The paternal grandparents were the late Mr. and Mrs. Will Vanderpool also of the Ohio city.

### Music Teachers Present Another in Series of Chamber Concerts

Pasadena branch, the Music Teachers' Ass'n of California will present another in the series of Chamber Music concerts at Pasadena Art Institute, 46 N. Los Robles, on Sunday afternoon at 3:30. These concerts are open to the public without charge and are under the supervision of Marguerite Darch.

This program will be given by a string quartet which includes Ralph Tillema and Jean Little, violins; Wallace Sellers, Viola; and Alberta Hurst, cello. They will play Miss Little's String Quartet No. 1 in B, which she completed last June, and Brahms' Quartet No. 1 in C minor.

A crack on the inside of a range can be mended by using a filler made of equal parts of common table salt and wood ashes, moistened with water to the proper consistency. The filler will dry hard and will be lasting.

### LEGAL NOTICE

### NOTICE OF PUBLIC HEARING BEFORE PLANNING COMMISSION

NOTICE IS HEREBY GIVEN that Calord Corporation has filed with the Planning Commission of the City of Sierra Madre an application for a variance from the provisions of Ord. No. 391, for permission to assemble manually small components for an irrigation device, and the packaging and shipping of the completed units at property described below as:

A portion of Lots 3 and 4 of the Hosmer Tract and known as 25 South Baldwin, and located in the C-1 (Commercial Property) zone.

That pursuant to the provisions of Ordinance No. 391, of the City of Sierra Madre, as amended, the Planning Commission of the City of Sierra Madre, has fixed Thursday, February 25, 1954, at the hour of 8:00 o'clock P.M. in the Council Chamber of the City Hall of Sierra Madre, as the time and place for holding public hearing upon said application.

The application for variance is based upon the grounds that there are special circumstances attached to said property which generally do not apply to other property in the same district; that the granting of a variance as aforesaid will not result in a material damage or prejudice of other property nor be detrimental to the public welfare or injurious to persons in the vicinity thereof.

Dated: February 8, 1954.  
BY ORDER OF THE PLANNING COMMISSION  
David S. Wood, Secretary  
Publish February 11.

### LADIES' MAN

Robert Benchley had been shining as the outstanding ladies' man at a Hollywood party when two matinee idols arrived. As the girls began to desert the humorist, one of them exclaimed over the newcomers, "Now, they're my idea of real he-men!"

"He-men!" growled Benchley, "I'll bet the hair of their combined chests wouldn't make a wig for a grape!"

### MONARCH

COOL-WHITE ROOFS  
New Roofs—Re-Roofing—All Types  
Complete Repair Service  
MONARCH ROCK WOOL  
For Your Round Comfort  
Other Monarch Services  
Metal Awnings • Roofs • Poles  
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Shakes Applied With Oil or  
Stain Preservatives • Exterior Brick  
and Asbestos Siding • Sheet Metal  
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Thursday - Friday - Saturday

- HEXE
- AZALEAS (In Bloom) gal. size \$1
- CLIMBING ROSES 1-gal. can \$1

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### DOLLAR DAY SPECIALS!

BOX SPRING and MATTRESS SET. Full or twin size. Regular price 69.50 **49.50**

BOX SPRING and MATTRESS SET. Regular price 89.50 **69.50** SPECIAL

### McKIBBEN FURNITURE

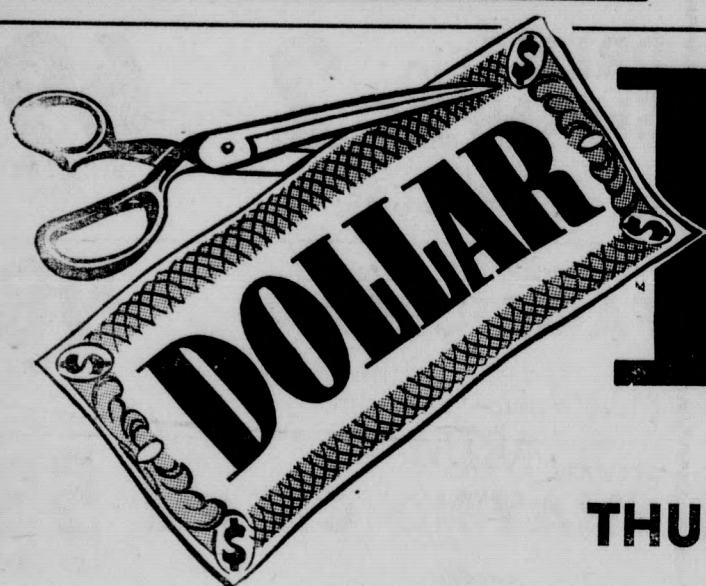
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**10% OFF ON ALL PLUMBING MATERIALS!**

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# DAYS

- 3 BIG DAYS -

THURSDAY - FRIDAY - SATURDAY

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• **BROADCLOTH** YD. **39¢**
- **PRINTED PERCALES** 35¢ YD.  
80" x 80" SQUARE 3 YDS. **1.00**
- SANFORIZED SOLID COLOR  
• **BROADCLOTH** YD. **39¢**
- UNBLEACHED, GOOD, FIRM  
• **MUSLIN** 40" WIDTH. 80" x 80" SQUARE  
REGULAR 39c YARD YD. **29¢**
- PLAID AND SOLID COLOR SANFORIZED  
• **SPORT'S DENIM** YD. **49¢**
- **WOVEN SEERSUCKER** STRIPES AND CHECKS. SANFORIZED.  
REGULAR 79c VALUE YD. **59¢**



### LEATHERETTE COVER

### JEWEL BOXES

WITH LOCK AND KEY SATIN LINED. HINGED TRAY. 7 1/2" x 5 1/2" x 3" Deep **98¢**

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**BILLED HATS ... 49¢**

### LARGE PLASTIC OVER-THE-SHOULDER

**BABY BIBS ... 15¢**

### STRIPED GLASS TOWELS

15" x 28" REGULAR 19c VALUE **12¢**

BROOM STRAW  
**WHISK BROOMS 19¢ ea**

PLASTIC  
**SHOWER CAP 12¢**  
PLAIN or FLORAL. REGULAR 25c VALUE

IMPORTED LACE-TRIMMED  
**VICTORIA FIGURINES 69¢**  
VALUES TO \$1.50

PEPPERAL BABY RECEIVING  
**BLANKETS 49¢**  
27" x 36". PASTEL SHADES. REGULAR 75c VALUE

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**DISH TOWELS 4 for \$1**

**WASTE BASKETS 98¢**  
26-QUART CAPACITY. REGULAR \$1.39 VALUE

REGULAR SIZE OVAL  
**WASTE BASKETS 49¢**

**LOOK ... AT OUR NEW LINE OF CHILDREN'S SPORTSWEAR** SIZE 1-8—SHORTS, SHIRTS and PEDDLE PUSHERS. PRICED **98c TO 2.98**

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AND 5-10-25c STORE

5-7 KERSTING COURT

SIERRA MADRE

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THIS AD IS VALUABLE TO YOU - PIN IT UP!

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STEEL CLOTHES POLES INSTALLED

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Laundriers and Cleaners

860 South Fair Oaks - SYcamore 6-3193  
3-DAY PICKUP AND DELIVERY SERVICE

### HERE'S YOUR REWARD for being an Accident-Free Driver

If you can say ... "My car has not been involved in an accident during the past 12 months" ... you deserve to get your automobile insurance for less.

If you're insured with Farmers Insurance Exchange you will receive an **Accident-Free Discount** on Bodily Injury and Property Damage Liability

### FARMERS INSURANCE EXCHANGE

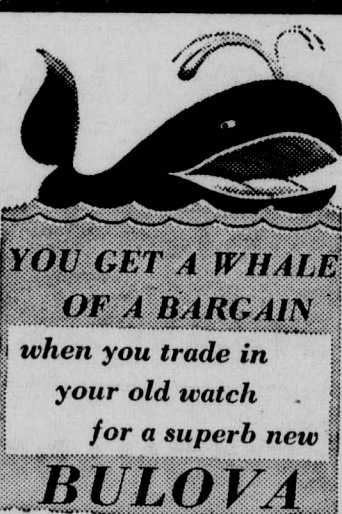
If you are not now insured with Farmers — and your safe driving entitles you to this discount — contact your local agent and learn how you can get this saving.



The West's Leading Writer of Automobile Insurance

### LESTER V. BUMPASS

3523 East Colorado St., East Pasadena SYcamore 6-9488 RYan 1-8681



**YOU GET A WHOLE OF A BARGAIN**  
when you trade in your old watch for a superb new **BULOVA**

**FREE!**

for **DOLLAR DAYS!**

- FREE—Cleaning and Polishing of All Rings.
- FREE—Checking of Diamond Rings for Wear or Worn Prongs.
- FREE—Sample Bottle of Polish for the First 300 Customers.

From 10, 25 and 50% off on most non-fair-traded articles.

### Byron Hopper

Jeweler  
11 Kersting Ct  
SIERRA MADRE



## Cub Scouts

Cub Scouts of St. Rita's Pack 372 are looking forward to two events, a skating party Saturday, Feb. 13, at the Pasadena rink, and their own celebration of the birthday of Cub Scouting at a Blue and Gold dinner at 6 p.m., Feb. 20, at St. Rita's hall. The Cubs will gather Saturday morning at the church to go together to the skating rink.

The birthday potluck dinner on the 20th will be for Cubs and their parents who will share a large birthday cake for dessert.

Plans for the dinner were made at a recent meeting of the Den mothers at the home of Mrs. Ray Zeuchner. Present were Mrs. John Shea, Mrs. Pat Roubideaux, Mrs. Ed Oathout, Mrs. Roy Ramsdell and Mrs. Milton Morningstar.

The next committee meeting will be held at 8 o'clock tonight in Mrs. Morningstar's home, 91 W. Grand View.

## Demos to Nominate, Hear Reports on Fresno Conference

Discussion of rival candidates for Governor, Congress and State Assembly, reports on the Fresno conference on statewide issues and nomination of officers for the ensuing year will be the business to come before the Sierra Madre Democratic club at its regular monthly meeting at the Arts Guild studio, 28 Windsor Lane, next Monday at 8 p.m.

The number of delegates to any convention which a club may send is determined by the number of members in the club. The Sierra Madre club now is trying to enroll many more members.

## PLAN EASTER SUNRISE SERVICE AT ROSE BOWL

Pasadena city authorities have approved use of the Rose Bowl for the sixth annual Easter Sunrise Service being planned for April 18 by an interdenominational committee of 100 laymen active in Southland churches.

## BUILD YOUR HOME NOW!

Hundreds and hundreds of people have been moving to Southern California every day for the past 13 years. 400 a day have come to Los Angeles alone. Their first requirement is shelter.

Due to the foresight of our home builders, thousands of new families have found modern homes ready and waiting for them. Many have become home owners.

Whether you have lived here for years or are a newcomer we feel sure you'll agree that a home of your own is your best investment. If you do not own your home we urge you to buy or plan your new home now.

We have served the home builder for over 50 years and welcome you to call at our yard for helpful advice. Let us serve you.

## Hammond The Dependable Lumber Company

205 E. Huntington Drive  
D'Ouglas 7-2191

East Pasadena  
2621 East Walnut St.  
SY. 6-5361 RY. 1-6232

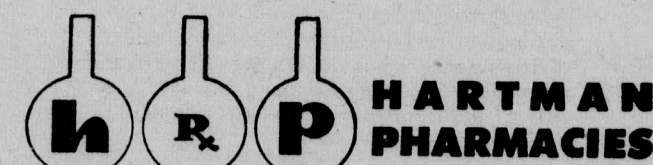
## YOUR YOUNGSTER WOULD LOVE A CAMERA OUTFIT ALL HIS OWN

### Brownie Hawkeye Flash Outfit

Everything needed for snap-shooting outdoors or indoors is included. In addition to the BROWNIE Hawkeye Camera, Flash Model, there are two rolls of film, eight flash bulbs,



Flashholder with guard and batteries, plus a picture-taking information booklet. Complete in gift box, \$13.95, including Federal tax. Terms if you wish.



REXALL PHARMACY—29 N. Baldwin—Custer 5-3311

8-16 and 35mm Projector Rental  
24-Hour Photo Finishing Service

1 Week Kodachrome Service—Authorized Kodak-Graflex Dealer

WE GIVE AND REDEEM GOLD BOND STAMPS

## Letters to the Editor

As has been stated before, the NEWS welcomes SIGNED expressions of opinion from all its readers on pertinent subjects of the day. It is advisable that the letters be as brief as possible, that they be accurate and free of malice.

### WHAT IS 'REAL DISASTER'?

Edgar W. Hiestand  
Patrick J. Hillings  
U.S. Representatives  
House Office Building  
Washington, D.C.

Dear Sirs:  
I can't see why the citizens of the entire United States should be taxed for what is not a national problem, but is strictly a local problem. I think the City of Sierra Madre and the Los Angeles County Flood Control district can and should handle the problem.

On the other hand, Angeles National Forest is a U.S. government domain, and I think the U.S. Forest Service should be given sufficient funds to carry out fire prevention work and to prepare them to cope with emergencies, such as the recent fire.

Sincerely,  
Rodman Smythe  
674 Manzanita.

(Mr. Smythe's postscript to the NEWS states: "I thought you might be interested in how at least one resident feels about the City's crying on the government's shoulder.")

We think it fair to point out that the flood control problem at present is of disaster proportions due to the Angeles Forest watershed burn and many citizens feel strongly that the endangered communities are more than entitled, therefore, to federal funds for the alleviation and correction of the hazardous situation.—Ed. Note)

### 'BOUQUET' FOR FIREMEN

Sierra Madre News:  
Following is a copy of the letter with which we enclosed our contribution of \$203 to the Volunteer Fire Department: To Officers and Men of the Volunteer Fire Department: Please accept this cash contribution from the residents of Sierra Madre Canyon.

It is a gift from our hearts rather than our pockets and, in a small way, reflects our sincere thanks and deep appreciation for the generous time and the gallant efforts made in fighting the fire which so seriously threatened our homes.

Because of your efficiency most of the growth on the watershed adjacent to our particular area was saved and the recent rains caused only slight damage. For this we are extremely grateful.

Please call on the Canyon residents for any aid which can give your department in the future.

We are happy to say that the near tragedy aroused in all of us the necessity for an increased community spirit and awareness of civic obligations.

When you bring your child to Paul Kent's Studio to be photographed, 10 to 12 permanent photographs are made. From these you select one for enlargement to 8 x 10. You pay only for the enlargement. The rest are bound in an attractive booklet and presented to you with NO ADDITIONAL CHARGE. This becomes your BOASTIN' BOOK and is designed to fit conveniently into purse or pocket ready for instant use whenever a child boastin' opportunity presents itself.

Using Confucius's figures as a yardstick, this gives the equivalent of 120,000 'boastin' words. . . and you don't even have to utter one, for the pictures speak for themselves! What's more, every picture is perfect because our electronic speedlights are so fast that they "stop" any little movements made by your child. Remember, too, that they are permanent photographs.

The BOASTIN' BOOK is yours with the purchase of just one 8 x 10 platinum finished portrait of your child . . . at our regular price. And if Confucius could see the quality of our photography we think he would raise his estimate to at least 30,000 words per picture. Call for an appointment, or come in and let us show you the booklet and some of our outstanding child portraits.

Paul Kent  
SYcamore 9-7337  
Portraits

2539 Mission Street  
San Marino

## Ensign F. T. Oakley to Complete Civil Engineer Course at Port Hueneme

Ensign Fanning T. Oakley, son of Mr. and Mrs. William S. Oakley, 90 Suffolk, is among USNR ensigns enrolled in the Basic Civil Engineer Corps officers' course at the Naval Construction Battalion center at Port Hueneme, Calif. Graduation date for students in this class is tomorrow, February 12. These officers have newly been commissioned in the Naval Reserve and hold a Bachelor of Science degree in engineering.

Ensign Oakley is a graduate of Washington State college. Upon completion of his studies at the U. S. Naval school, he is to report to the commandant, 12th Naval District, San Francisco, for transportation to Sa-sebo, Japan. On arrival there he will report to the commandant, Fleet Activities, for duty in the Public Works department.

When the American pioneers of Kentucky were fighting Indians, struggling for the right to navigate the Mississippi, Spanish pioneers of California were enjoying fruitful orchards and beautiful gardens and the trees started by the Spaniards has continued to grow and expand to the present day.

ously threatened our homes. Because of your efficiency most of the growth on the watershed adjacent to our particular area was saved and the recent rains caused only slight damage. For this we are extremely grateful.

Please call on the Canyon residents for any aid which can give your department in the future.

We are happy to say that the near tragedy aroused in all of us the necessity for an increased community spirit and awareness of civic obligations.

## V.F.W.

Harry L. Embree Post,  
No. 3208  
MEETINGS every  
2nd and 4th Wednesday  
"If you served Overseas  
you belong with us."  
37 E. Montecito CU. 5-9066

## 120,000 Words in 15 Minutes!

Sounds like a prodigious achievement, doesn't it? Well, it can be done and our authority for such a bold statement is no less a personage than Confucius himself. . . the benevolent sage who struggled so valiantly to reform the statesmen of ancient China some 450 to 500 years B.C. Stay with us a minute while we explain how it all adds up.

Of the many wise remarks credited to Confucius, one has lived through the 2500 years since he went to join his ancestors. When Confucius said, "One picture is worth ten thousand words," little did he realize that people would be quoting him in the 20th century A.D. . . in fact he didn't even know there would be an A.D.

When you bring your child to Paul Kent's Studio to be photographed, 10 to 12 permanent photographs are made. From these you select one for enlargement to 8 x 10. You pay only for the enlargement. The rest are bound in an attractive booklet and presented to you with NO ADDITIONAL CHARGE. This becomes your BOASTIN' BOOK and is designed to fit conveniently into purse or pocket ready for instant use whenever a child boastin' opportunity presents itself.

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Paul Kent  
SYcamore 9-7337  
Portraits

2539 Mission Street  
San Marino

## Community Calendar

Compiled by the Sierra Madre Coordinating Council. Mrs. Paul Campton, Custer 5-9729, clears all dates for organizations.

FEB. 11  
12:30 Faith Lutheran Mission Aid Ladies  
7:15 Lions  
8:00 Civic Club  
8:00 American Legion Auxiliary  
FEB. 12  
7:30 Rifle Club  
8:00 Friendly Indians  
FEB. 15  
8:00 Eastern Star  
FEB. 16  
12:00 Kiwanis  
7:30 Masons  
8:00 Nursery School Ass'n  
7:30 Board of Education  
FEB. 18  
7:15 Lions  
8:00 P.T.A.  
8:00 American Legion Auxiliary  
8:00 Cub Scout Committee meeting—Pack 2  
FEB. 19  
12:30 Eastern Star luncheon  
7:30 Rifle Club  
FEB. 23  
12:00 Kiwanis  
3:15 Teacher's Club

### STEFY DELYS

Tel. Custer 5-1650

### Studio of Dance

Ballet \* Interpretative  
Modern \* Free Style  
Beginners and Advanced  
Classes, Private Lessons  
By Appointment.

### FALL SCHEDULE

Monday, Thursday  
and Saturday

133 1/2 E. Huntington Dr.  
ARCADIA

7:30 Masons  
8:00 City Council  
8:00 Concorso  
FEB. 24  
2:00 Woman's Club  
6:30 Toastmasters  
8:00 VFW  
FEB. 25  
2:00 W.C.T.U.  
7:15 Lions  
8:00 Civic Club  
8:00 Planning Commission  
Pack 2  
FEB. 26  
7:30 Rifle Club  
8:00 Cub Scout meeting—Pack 2

## CLEANING SPECIALS



THURS.

FRI.

SAT.

Ladies' Plain SKIRTS 2 for  
and  
SWEATERS..... \$1.00

All ROBES..... \$1.00

Men's OVERCOATS \$1.00  
Ladies' Shortie Coats \$1.00

## LA LONE CLEANERS

82 W. SIERRA MADRE BLVD.

CUSTER 5-1437

## CELEBRATE TWO BIRTHDAYS STANDING TRAFFIC AT FAMILY DINNER

Gunners Mate David C. Osti celebrated his 23d birthday and his sister Jean celebrated her 13th at a family dinner party Sunday in the home of their parents, Mr. and Mrs. Fred Osti, 271 N. Grove.

Present were Mrs. Nora Gagero, Mr. and Mrs. Marino Osti, Mr. and Mrs. Robert Osti, Mr. and Mrs. Norman Brooks and their families, and Mrs. Robert J. Sulanke.

## MONEY - SAVING SPECIALS

for  
Dollar Days

Thursday - Friday - Saturday

### REXALL

Quick Bands 3 for \$1

### REXALL

Aspirin (100's) 2 for \$1

### REXALL CHLOROPHYLL

Toothpaste 3 for \$1

### EASTMAN

Box Cameras each \$4

## HARTMAN PHARMACIES

29 N. BALDWIN

CUSTER 5-3311

## SIERRA MADRE HARDWARE'S



- 3 BIG DAYS -

4-5-6-Foot

Step Ladders Per Foot \$1.00

10-Quart WHITE ENAMEL

Dish Pans

6-Cup WHITE ENAMEL

Percolators

COLORED PLASTIC

Waste Baskets Reg. \$2.00

RUBBER LINK

Door Mats

Specials

## FIND OUT FOR YOURSELF AT

SIERRA MADRE HARDWARE

FACTORY EXPERT will show you how you can shave closer and cleaner with



## Sunbeam SHAVEMASTER

SATURDAY ONLY

Find out for yourself how you can get a faster, closer shave in less time than any other way. Doubt it? Skip your next shave and visit our store. By special arrangements with the manufacturer we will have a Shavemaster expert in our store for this demonstration. See him demonstrate Shavemaster on all types of beards:

### SHAVEMASTER OWNERS!

FREE

SHARPENING AND OILING SERVICE!

Let a factory trained expert hone your Shavemaster using the exclusive Sunbeam compound. He'll also oil your Shavemaster at no cost.

4-QT. WHITE

Enamel BLANCHER

FOR CANNING, DEEP FRYING, Sterilizing, etc.

1/2 Pint HIGH GLOSS ENAMEL

ASSORTED COLORS. Regular 50c—SPECIAL

PLASTIC CANNISTER SETS

4-PIECE—Regular \$3.95

Clear Covers

Colored Covers

Regular \$3.29

SPECIAL

2.29

25c

\$1.95 Set

\$1.45 Set

SILEX HOSTESS SETS

8-CUP SILEX or 9-CUP CARAFE with Sugar, Creamer and Tray. Regular \$8.95—SPECIAL

4.95

2-CUP TEAPOTS

CLOSING OUT AT

19c

Metal COOKIE & CAKE BOXES

Regular 98c—SPECIAL

39c

5-PIECE FULLER

SCREWDRIVER SETS

Regular \$1.00—SPECIAL

79c

TACK HAMMERS

Regular 50c

25c

SPRING CLOTHES PINS

(3-Dozen Package)

5c doz.

8-PIECE LIBBY DECORATED.

GLASS SHERBET SETS

8-PIECE LIBBY DECORATED.

GLASS TUMBLER SETS

3-PIECE SOFT PLASTIC

MIXING BOWL SETS

Regular \$1.98

1.29

GARDEN HOSE

ODD LENGTHS (10-24 Feet) with Couplings—SPECIAL

14c ft.

Many Other Individual Items—Some in Single Lots Only, at Great Reductions!

10 Per Cent Discount on all Plumbing Items for Dollar Days Only!

## SIERRA MADRE HARDWARE CO.

31 W. Sierra Madre Blvd.

CUSTER 5-2331





... WANT ONE  
FOR YOUR  
CHILDREN

?

THEN DON'T  
FORGET TO

**VOTE** FOR THE

**PARK IMPROVEMENT**

BOND ISSUE

Including THE SWIMMING POOL

**Tuesday, February 16th**

Your Children and Your Family Deserve This  
Fine Recreation Area.

VOTE ...

YES

X



Included in the proposed development  
are a Swimming Pool and Bathhouse,  
Outdoor Amphitheatre, Dance and  
Social Terrace, Community Kitchen,  
Children's Playground, and Improve-  
ment of Present Park Facilities.

The following civic-minded community leaders heartily  
endorse this project ...

GIVE IT YOUR SUPPORT, TOO!!

Sam Simpson  
Eleanor G. Bettencourt  
Frank Barbour  
Daniel L. D'Arcy  
Gordon G. McMillan  
Ralph Welch  
Florence Nielsen  
Mrs. Louisiana C. Evans  
Donald H. Jackson  
Thomas M. Schwartz  
Rollin C. Lewis  
Richard A. Hawks  
Nursery School Association  
David H. Allen  
Judge John C. Mead  
Sierra Madre Lions  
Kiwanis Club  
Mr. and Mrs. Francis Eakman  
Dr. and Mrs. Nathan Jacobs  
Mr. and Mrs. Russell C. Graham  
Mrs. Florence H. Peterson  
Mr. and Mrs. Ray Obazawa  
Mr. and Mrs. Philip Mitchell  
Mr. and Mrs. Frederick W. Thiele  
Mr. and Mrs. Severin L. Sorensen  
Mr. and Mrs. Foster Buckner

Eugene Colbert  
Mr. and Mrs. Charles Ellet, Jr.  
Mr. and Mrs. R. B. Caswell  
Mr. and Mrs. Gifford Eastwood  
Roy H. Pickett  
David Sample  
Carl Scalzo  
J. W. Reece  
Mr. and Mrs. Charlie E. Lusman  
Ira C. Fox  
Ralph G. Hurwit  
Virginia Sayles  
Rudolph R. Hartman  
Byron Hopper  
Al Foxton  
Larry E. Garland  
Mr. and Mrs. Kenneth M. Bush  
Andy Liscomb  
Mr. and Mrs. Henry Vis  
Mr. and Mrs. Stanley Coutant  
F. Dougherty  
L. A. Moffett  
Dean Stoddard  
Tom Willis  
Wm. M. Waite  
Dr. Ralph J. Martin

Recreation Commission of Sierra Madre

FOR TRANSPORTATION TO POLLS CALL CUSTER 5 - 9583

Meeting Feb. 12

**New WSCS at Our Redeemer  
53rd in Pasadena District**

The Pasadena district of the Methodist church added its 53rd Woman's Society of Christian Service at the Church of Our Redeemer, Methodist, on Sunday, Jan. 31. The organizational meeting was held in the chapel with Rev. Raynor Smith presiding at the opening worship. Mrs. Claude Cooper, promotion secretary of the Pasadena district, presided at the business session. Fifteen women of the new church signed as charter members of the Woman's Society. Officers for the new society were elected as follows: Mrs. Murray Harria, president; Mrs. E. C. Phillips, vice-president; Mrs. H. C. Jensen, recording secretary, and Mrs. H. L. Bauer, treasurer. A number of special guests were present for the afternoon. District officers present were: Mrs. Harley Gatlin, president; Mrs. Paul Butterfield, vice-

president, and Mrs. Otto Wittman, secretary of publicity. Others on hand were: Mrs. James Lyons, wife of the Pasadena district superintendent; Mrs. Kenneth Ufford, Conference Woman's society treasurer, and Mrs. D. Henry Wyatt, Western Jurisdiction Woman's society secretary of children's work. Following the organization of the new society, guests and members moved into the church parlor for a beautifully appointed fellowship tea. Mrs. Raynor Smith and Mrs. Ernest Phillips poured. The second Friday of each month has been set as the regular meeting date for the Woman's Society of the Church of Our Redeemer. The first regular meeting will be held tomorrow, Feb. 12, from 10 a.m. to 1 p.m. All interested women of the community are invited.

**Expansion Plans Announced  
By Growing Bethany Church**

Bethany Church has announced plans for an expansion program to provide a larger sanctuary and seating for a minimum of 500 persons.

Dr. Robert N. Schaper, pastor, says that the decision of the combined boards of elders, deacons and trustees came after careful analysis and study of the results of a questionnaire distributed at the annual business meeting.

The board members gave sole consideration to the expansion at a weekend conference at Lakeview lodge. "The expression of unity on the part

of the membership and the positive reaction of the boards after prayer and study, made us realize that it would be a betrayal of Bethany's God-given opportunities for community service to forego the building program at this time," Dr. Schaper said.

Negotiations are underway now to secure professional analysis of site problems and most efficient construction.

With a sermon entitled, "Tested and Approved," Dr. Schaper will continue his series of messages on the life of Christ at morning worship services Sunday.

An innovation at Bethany Sunday will be a meeting at 4:30 in the afternoon of the Life Purpose Club.

**Glory of Soul Shown  
In C.S. Sunday Sermon**

Spiritual activity increases through a realization of God as Soul, states the Sunday lesson-sermon on "Soul" in all Christian Science churches.

This selection from Isaiah (60:19) is the golden text: "The sun shall be no more thy light by day; neither for brightness shall the moon give light unto thee; but the Lord shall be unto thee an everlasting light, and thy God thy glory."

Luke's Gospel (7:20,22) relates that John Baptist sent disciples to Jesus, saying, "Art thou he that should come? or look we for another? ... Jesus answering said unto them, Go your way, and tell John what things ye have seen and heard; how that the blind see, the lame walk, the lepers are cleansed, the deaf hear, the dead are raised, to the poor the gospel is preached."

In a correlative passage from "Science and Health with Key to the Scriptures" Mary Baker Eddy says, "Knowing that Soul and its attributes were forever manifested through man, the Master healed the sick, gave sight to the blind, hearing to the deaf, feet to the lame, thus bringing to light the scientific action of the divine mind on human binds and bodies and giving a better understanding of Soul and salvation." (p. 210).

**Potluck Supper Tonight,  
Valentine Party Friday  
Scheduled at 1st Baptist**

A potluck supper will be held at 6:30 tonight in First Baptist church followed by a musical film, featuring the "Gospel Heralds" of Wheaton College. Also on the calendar is a Valentine party planned for young people for 7:30 tomorrow night in the church parsonage. There will be games, refreshments and another gospel film, "That Kid Buck."

The sermon subject which the Rev. E. J. Kriz has planned for Sunday is, "The Seeking Saviour." Wednesday nights Rev. Kriz is presenting a series of messages on, "The Judgments in the Word of God."

Sunday night there will be a "singspiration" and a continuation of the study of "The Believer's Inventory."

**FAITH LUTHERAN  
CHURCH**

Welcomes You

835 Hastings Ranch Drive

Phone CU. 5-3273

Sunday School 9:15

Worship Hour 10:30

**FIRST BAPTIST CHURCH**  
REV. EDWARD KRIZ, Pastor - 49 S. Baldwin - Custer 5-6948  
Sunday School 9:45 A.M. Morning Worship 11 O'clock  
Evening Service 7:30—Message and Outstanding Film  
We Preach CHRIST, CRUCIFIED, RISEN and COMING SOON

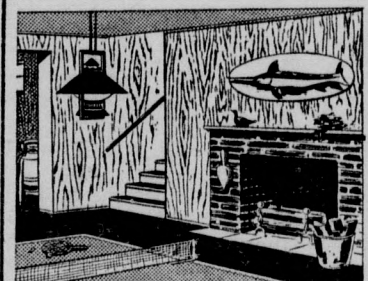
**FIRST CHURCH OF CHRIST, SCIENTIST**  
186 WEST HIGHLAND AVENUE, SIERRA MADRE  
Invites you to its services. Sunday Service and Nursery, 11:00 A.M.; Sunday School for pupils to age of 20, 9:30 A.M.; Wednesday Testimonial Meetings, 8:00 P.M. Reading Room, 22 North Baldwin Ave., daily except Sundays and holidays, 12 to 5 P.M.; Friday Evenings, 7-9 P.M.

**FIRST CONGREGATIONAL CHURCH**  
Carl Smith, Minister 170 W. Sierra Madre Blvd. Custer 5-9992  
Church School—Junior Hi and Hi School..... 9:15  
Church School—through Sixth Grade..... 10:00  
Sunday Morning Worship..... 10:00

**CHURCH OF OUR REDEEMER  
Methodist**  
West Sierra Madre Blvd. at Michillinda  
SUNDAY SERVICES:  
Sunday School..... 9:30  
Preaching Service..... 11:00  
Sermon Title..... "The Good of Destiny"  
REV. RAYNOR SMITH Custer 5-0629

**BETHANY CHURCH**  
N. Baldwin - W. Montecito St.  
Pastor: REV. ROBERT N. SCHAPER, Ph.D.  
SUNDAY SERVICES  
9:30 A.M. Sunday School for All Ages  
6:30 P.M. Christian Endeavor Societies  
11:00 a.m. "Tested and Approved"  
7:30 p.m. "God's Voice Today"

**Now You Can  
Have a Wood Paneled  
Room at LOWER COST!**



The attractive, low price of these new Craftsman Weldwood panels makes it easy for you to own beautiful wood walls for little money.

Install these fine hardwood panels over old walls or over studs. The step-by-step directions we'll give you show you how to do the job yourself and save labor costs.

Craftsman Weldwood walls last a lifetime and you never have to worry about painting or repairing. These walls need only an occasional waxing.

All in all, these are the most economical walls you can own. Visit our showroom and find out how little a whole room really costs.

**CRAFTSMAN  
Weldwood**



**E.K. WOOD  
LUMBER CO.**

38 EAST MONTECITO

SIERRA MADRE

CU. 5-3431 RY. 1-8746

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"GOODS OF THE WOODS"

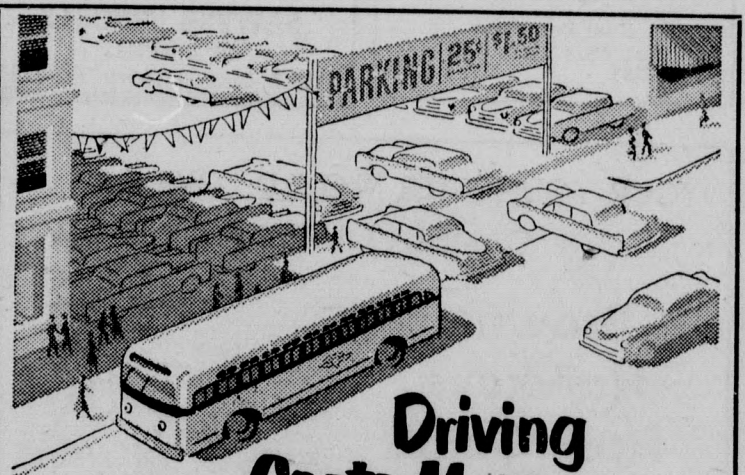


TAKE A VERY CLOSE LOOK at those  
rent receipts. They could be going  
toward paying for own home. Come  
in and talk over our modern loan plan  
for building or buying.

CLOSED SATURDAYS

OPEN FRIDAY NIGHTS 'TIL 8

**THE BANK OF SIERRA MADRE**  
COMMERCIAL • SAVINGS  
Member Federal Deposit Insurance Corporation



**Driving  
Costs More...**

any way you figure!

You never have to worry about parking space when you "go by Metro." Metro bus service is fast... comfortable... economical... and takes you just about everywhere in this area.

For Convenience, you'll find bus service better than the search for suitable parking, the delay of parking, and the walk back to your destination. As for Corifort, the wear and tear of driving makes bus riding a time of carefree relaxation. And as for Economy, bus fares are only a fraction of automobile costs for gas, oil, parking, and maintenance.

It's always smart to go by Metro

Time-tables are available from coach operators, at ticket offices and information bureaus—or write Metropolitan Coach Lines, 610 S. Main St., Los Angeles.

Serving 125 communities in Los Angeles, Orange, Riverside, and San Bernardino counties

**METROPOLITAN COACH LINES**



# Ranch NEWS

**MRS. ALBERT MCINNIS VISITS IN RANCH**  
Mrs. Albert McInnis of Rock Island, Ill., has been the house guest of Mr. and Mrs. James A. Gittinger, 1135 Michillinda.

**DIANE DAY HEADS CLUB DANCE COMMITTEE**  
Diane Day, daughter of Mr. and Mrs. Charles A. Day Jr., 3770 Shadow Grove, will be in charge of refreshments when members of the Horizon Club of San Gabriel Valley and their escorts hail Valentine's Day with a dance at Pasadena Woman's Club from 8 to 12 o'clock Saturday night, Feb. 13.

## ASSUMPTION OF THE BLESSED VIRGIN MARY CHURCH WOMAN'S COUNCIL PLANS DANCE

Final plans have been made for the second annual Valentine's Day dance to be sponsored by the Women's Council of the Assumption of the Blessed Virgin Mary Catholic Church on Friday, Feb. 12, at the Pasadena Athletic Club. Mrs. John Kenny, dance chairman, assisted by her committee, Mrs. Dominic Giangregorio, Mrs. Herbert J. Germain, Mrs. Hubert Graf, and Mrs. Guy R. Knudson, has announced the party will be a social get-together as well as a fund raising project. Pink, red, and white flowers will be used in the ballroom decoration as well as Valentine motifs.

Les Key and his orchestra will provide the music for dancing. Gene De Wald, Pasadena dance instructor, will provide part of the evening's entertainment. Guests will participate in a dance contest and balloon dance. Clyde Hinkley will be master of ceremonies.

Among those planning to attend from the ranch are Mr. and Mrs. Eldon A. Stires, Mr. and Mrs. Ross E. Burke, Mr. and Mrs. Art Shipman, Mr. and Mrs. Gerald L. Ferracone, Mr. and Mrs. Frank Jones, Mr. and Mrs. Gib Olson, Mr. and Mrs. P. S. Irvine.

Also, Mr. and Mrs. Harlan Dunn, Mr. and Mrs. A. W. Olson Jr., Mr. and Mrs. Warren Newton, Mr. and Mrs. Robert Farmer, Mr. and Mrs. Fred Hoffine, Mr. and Mrs. Terry M. Prudden, Mr. and Mrs. John Wardlaw, Mr. and Mrs. Charles H. Brinton, Mr. and Mrs. Robert Geringer, Dr. and Mrs. John Talbot, Mr. and Mrs. George Clark, and Mr. and Mrs. Earl Johnson.

### Kathy Alfredo Hostess For Charlene Percy

Kathy Alfredo, daughter of Mr. and Mrs. Anthony Alfredo, 3825 Canfield Rd., was hostess recently at a farewell tea honoring Charlene Percy, whose family has moved from 3875 Shadow Grove to a new home in Arcadia.

Guests were a group of seventh graders who had been together for several years in Field school. The girls presented Charlene with a jewel box and bracelet and played games and recited.

Those invited were Dianne Ranta, Lynda Reeve, Meredith Mitchell, Susan Franklin, Berneta Benson, Linda Cleworth, Julane Hesse, Pat Sullivan, Bonnie Buckle, Sharon Mouskajan and Lynn Alfredo.

### Rachelle Koontz Has Birthday Dinner Party

Little friends gathered around a table bedecked with three-dimensional hearts and other Valentine trills to help Rachelle Koontz celebrate her seventh birthday Jan. 28. She is the daughter of Dr. and Mrs. W. Richard Koontz, 3660 Fairmeade.

Entertained for Bingo and other party games, followed by dinner and birthday cake, were: Susan Hurtig, Karen Buttane, Laura Garner, Karen Sue Cummins, Ann Lubisch, Leslie Veale, Susan Horne, Peggy McGraw, Barbara Shanks, Carol

### Field P-TA to Have Founders' Meeting

Eugene Field P-TA will observe Founders Day at its meeting Wednesday, Feb. 17 at 2:30 p.m. when past presidents and those who have been awarded

### TODDS ENTERTAIN

Mr. and Mrs. J. Frank Todd, 3795 Mayfair, were dinner hosts Saturday night to a group of 27 friends from throughout the Los Angeles area who were students together at Principia College, Elmhurst, Ill.

Ann Ray, Wilkerson, Nancy Sanders, Rene and Kristina Koontz and Karen and Kathleen Krivz.

life memberships will be special guests.

Mrs. Kenneth Smith, Founders Day chairman, announced speakers for the day as Mrs. Stuart Chevalier, who will discuss "Opportunities, Present and Future," and Mrs. Don LaMotte, president of the Pasadena council of P-TA.

Highlight of the program will be Field Mothersingers, garbed in Gay Nineties costumes singing a group of tunes appropriate to the 1897 founding date of P-TA.

Thursday, February 11, 1954 SIERRA MADRE NEWS

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# Calling ALL Thinking Adults of Sierra Madre!

## VOTE NO!

February 16, 1954

at

Swimming Pool Bond Election

## VOTE NO!

February 16, 1954

at

Swimming Pool Bond Election

Submitted by the  
**City of Sierra Madre**

Submitted by the  
**Pasadena School District**  
of which Sierra Madre is a part

## VOTE NO!

THE LOCATION IS DETRIMENTAL TO ALL OF SIERRA MADRE!

Business Men of Sierra Madre!

WHAT WILL HAPPEN WITH A SWIMMING POOL IN THE CENTER OF TOWN?

It cuts the business district in half with the resulting traffic congestion . . . will mean confusion, noise and less business. It will destroy home values in the area, create an impossible atmosphere for the long established area of Churches, Undertaking Parlor, Woman's Clubhouse, Medical Center, Postoffice and our much hoped-for Sierra Madre Hospital. Noise as well as traffic will create this situation.

## VOTE NO!

TAXPAYERS OF SIERRA MADRE --- STOP! THINK!

THIS IS WHAT YOU WILL BE ASKED TO BUY BY PUTTING BONDED INDEBTEDNESS ON YOUR HOMES BEFORE JUNE 1, 1954.

SWIMMING POOL BONDS—February 16..... \$ 90,000  
WATER SYSTEM BONDS, as recommended in Montgomery survey—April City Election..... \$280,700  
HEALTH AND WELFARE INSURANCE to supplement Federal Social Security..... Stated to be approximately 30c a hundred assessed valuation  
April City Election

PASADENA SCHOOL 6-3-3-2 CONVERSION AND BUILDING NEEDS—Date still to be determined..... \$16,000,000 to \$18,000,000

## HOW DEEP IS YOUR POCKETBOOK, MR. TAXPAYER?

WHAT WAS LAST YEAR'S TAX BILL? How much of this was for the City Hall, the Park, the Old Schoolhouse, the New Schoolhouse, Water Department Bonds? How much bigger mortgage can you afford on your home . . . and what kind of a town do you want this home to be in? Put first things first, for the \$64.00 question is—What will you be able to do when we MUST put in sewers in Sierra Madre?

THINK!

TAXPAYERS GROUP OPPOSING SWIMMING POOL



## PANEL OF PARENTS TO BE FEATURE AT NURSERY SCHOOL

Mothers and fathers of children enrolled in the Community Nursery school will con-

stitute a six-person panel to discuss topics of their own choosing Tuesday night, Feb. 16, at a meeting of the Nursery school association in the school building, 701 E. Sierra Madre Blvd.

The panel, popular annual feature at association meetings, will include: Robert G. Jacobs, Mrs. Robert B. Carse, John C.

Loomis Jr., Mrs. Roger Johnson, Wayne Stinnett and George Lenney.

The meeting will be open later to general discussion of the panel subjects all of which will be based on personal experiences in rearing children.

The public is invited to attend.

## St. Catherine's Guild Sponsors Party

Members of St. Catherine's Guild of the Church of the Ascension are sponsoring a Valentine party Saturday, Feb. 13, at 8 p.m., in the Parish House.

The party is planned as a family affair for parents and teen-age children. There will be an opportunity to play canasta and bridge as well as dancing to the music of Allen Robertson and his band.

Mrs. E. F. Englar, president of the guild, is chairman for the affair and is being assisted by Mrs. Lee Shippey, Mrs. Lyle M. Anderson, and Mrs. Randolph Wood, refreshments; Mrs. James Cable and Mrs. N. B. Hutton, canasta and bridge games; Mrs. Jackson Wilcox and Mrs. Edward Spencer, tickets; and Mrs. Russell Simmons, publicity.

The decorative motif will be highlighted by a large heart fashioned of camellias over the mantle. Small tables will be decorated with candles, hearts, and cupid. The door prize for the evening will be a large camellia plant.

## Foothill Hadassah Plans Annual Dinner Mar. 7

Foothill chapter of Haddassah will hold its annual all-projects dinner on Sunday, Mar. 7, beginning at 6 p.m. Mrs. Ralph Cohen, president, announces that committees have been appointed to prepare and serve the dinner and that a film will be presented as part of the evening's entertainment.

The dinner will be held at the Foothill Jewish Community Center, 212 N. Lima. Reservations may be made with Mrs. Sam Friedman, DOuglas 6-1679 and Mrs. Marc Harris, DOuglas 7-9560.

## Woman's Club Plans Dessert Card Party

Members of the Sierra Madre Woman's Club is sponsoring a dessert card party Wednesday, Feb. 17, at 1:30 p.m., in the clubhouse.

Mrs. Franklin Franco, chairman for the affair, will be assisted by Mrs. Archie Bonn, Mrs. Russell Darlington, and Mrs. George Hannaford.

Theme for the floral and table decorations will be in honor of George Washington's birthday.

## Turn-of-Century Garb Urged for PTA Founders Day Event

Costumes of grandmother's day will be very much in order at the Founders Day luncheon Feb. 18 of the Sierra Madre P.T.A. whose history dates back to 1897. While the costumes are not necessary the hostesses, the second and third grade mothers and teachers, think they will add to the fun of the occasion.

The salad bar buffet luncheon will be served at 1:30 p.m. in the school cafeteria. High point of the afternoon will be the awarding of the honorary life membership to someone whose identity is being kept a secret.

A skit entitled, "Seeing the Future Through the Vision of Our Founders," will be presented.

## ALA Unit Birthday Event Will Be Planned Tonight At Meeting in Arcadia

Sierra Madre unit, American Legion auxiliary, will be co-hostess with the East Pasadena and Claremont units Monday night, Feb. 15, when the 18th district will meet in the East Pasadena clubhouse to greet their department president, Mrs. Gladys Farrand, who will make her official visit at that time.

The unit will meet tonight at 8 o'clock in Mrs. Amy Bel-sell's home, 10 Forest St., Arcadia. Members will gather at 7:45 p.m. at Pickett's Service station to be transported to the Arcadia meeting place. There will be an exchange of Valentines and plans will be made for the annual birthday celebration on Feb. 25 when charter members and past presidents will be the guests of honor.

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## Exchange Club To Hear FBI Speaker Soon

Sierra Madre's new Exchange Club will join in observance of National Crime Prevention Week at its Feb. 17 meeting when the guest speaker will be a special agent from the Federal Bureau of Investigation.

"Crime Prevention Week observances Feb. 14-20 will be sponsored simultaneously throughout the nation by Exchange clubs as a part of the National Exchange club's campaign to alert the public to the need for vigorous, year 'round crime prevention activities," said Ralph Burns, president of the local service club.

## Funeral Today For Victim of Mexico Crash

Funeral services will be held at 2 o'clock this afternoon in Ripple Mortuary for Mrs. Marcelle Rose, who was killed Saturday, Feb. 6, in an automobile accident near Mexico City.

Mrs. Rose, wife of Harry G. Rose, 365 N. Auburn, had been visiting her son, Roland Hawkins, director of the Air France bureau in Mexico City.

The Rev. Carl Smith of the Congregational church will conduct the funeral services this afternoon. Interment will be in Live Oak cemetery.

Mrs. Rose, who had been a Sierra Madre resident for five years, was a native of France.

**COORD. COUNCIL**—from p. 1 and suggested that the Coordinating group, which includes the eight Fund member agencies, name a board of directors to take over.

The Rose Parade float, a Sierra Madre community endeavor for many years, nearly succumbed in December, 1953, until a movie studio stepped in as co-sponsor with a check for \$3,000. Col. Owen R. Marriott, who was float chairman, has told the Coordinating Council he is convinced that local interest has lagged to the point where a survey of public opinion and re-evaluation should be made early this year.

**Committee Named**  
Acting on this suggestion, Walter H. Goodwin, council president, appointed a survey committee including William Hawkins, Mrs. Ralph Twedell and Mrs. Alyce Herold to formulate plans for a survey.

Marriott had informed the Coordinating group that the cost of producing this year's Rose Parade entry was \$3875.

**"Didn't Carry Own Weight"**  
In his report to the council David Allen pointed out that the Kiwanis Club has sponsored the Community Fund drive for 20 years, it having started as a Youth Fund. He also stated that the participating agencies had not carried their weight in regard to solicitation of funds.

Among speakers were Col. Charles E. Morrison, chairman of the Red Cross and Civil Defense disaster unit; Paul Baumann, Flood Control District officer and Sierra Madre resident, and Frank Barbour of the Lions Club who boosted the swimming pool project.

Appointed to a nominating committee were Knox Hagar, chairman, Mrs. Daniel D'Arcy and Mrs. John Conzelmann.

## Scanning the Sports Scene With BOB BROGGER

To get off the subject of basketball for a few minutes, we would like to tell everyone that the live bait sportfishing season officially opens on Saturday, Feb. 13, at "Norm's



VAL MILLER  
...to retire

Looking forward to trips he has been wanting to take and to spending more leisurely hours with his hobby, cabinet making, and with his young grandson, is Deputy Sheriff Val Miller, 144 San Gabriel Ct., who retires March 1 after more than a quarter of a century with the Los Angeles County Sheriff's department. He has been serving as bailiff in Superior Judge Kurtz Kauffman's court in Pasadena.

A veteran of World Wars I and II, Miller is a member of the American Legion post in Temple City and his wife, a Sierra Madre post office "extra" employee for 10 years, is a past president of the American Legion auxiliary in Sierra Madre. A resident here for 32 years, Miller has one son, Donald, who was born in Sierra Madre hospital. He is making a career for himself as a pantomimist in the acting field and he, his wife, Katie, and their son, Michael, live at 115 N. Baldwin.

Val Miller was a member of the sheriff's pistol teams at both San Dimas and Temple City stations and has acquired a collection of expert medals.

## Council Quizzed on City Debt Limit and Planned Expenditures for Future

The City debt limit is 15 per cent of its present assessed valuation of \$8,250,000 a questioner from the audience was told at the City Council meeting Tuesday night.

Outstanding bonded indebtedness of the City at present is \$116,000. The school district also voted \$242,000 in bonds last spring. Proposed new bonds for \$110,000 for water department improvements may be put to vote in the April general election. Also expected to be presented to the voters in April will be a City employee retirement insurance plan which will up the tax rate, it was stated.

Another questioner asked the council if the proposed \$90,000 bond issue for park improvements and swimming pool would jeopardize City flood control aid from Civil Defense and other sources and was told it would not.

Landing in Newport Beach. The boat called the "Sport King" will leave every day at 7 a.m. If you want reservations on the boat, phone Harbor 2811.

Bethany Church here in Sierra Madre has a very fine basketball team. At the time of this writing they were tied for third in the Senior Church league. The players on this fantastic wonder team of the basketball world are: "Big" David McDonald, who is almost the top scorer of the game, averaging 3 points a game; Ron Gross, is really the top scorer; Don Olsen; Gary Gardner; Ron Bick, the man who specializes in taking the ball out; Dr. "Woody" Woodson, who is the coach; Brice Carlson; John Volkow, who has a strong Irish accent; Dr. Shaper, one of the best basketball playing pastors around Bethany church; Dick Black, and finally there's Ernie Richter, who is one of the most incomparable bench warmers we have ever laid eyeballs on.

# MORE PROOF! of a BIGGER Dollar

**DOLLAR DAY SPECIALS**

CHUNK-STYLE, WHITE  
**STAR-KIST TUNA** 6 1/2-oz. Can 3 for \$1

HOMOGENIZED, EVAPORATED TALL CAN  
**NESTLE'S MILK** 8 for \$1

PURE ALUMINUM FOIL 25-Ft. Roll  
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**Delicious PIES-CAKES**

RASPBERRY DANISH  
**COFFEE CAKES** 35¢ ea

LARGE, HEART-SHAPED  
**VALENTINE CAKE** EACH \$1

REGULAR \$1.25 VALUE  
RED-SUGARED  
**HEART COOKIES** 40¢ DOZEN

Wistaria Bake Shop

**FROZEN FOOD Specials**

PICTSWET FANCY MIXED VEGETABLES 10-oz. Pkg. 6 FOR \$1

PICTSWET READY-TO-EAT MASHED POTATOES 10-oz. Pkg. 7 FOR \$1

PICTSWET NORTHERN BROCCOLI CUTS 10-oz. Pkg. 1

CLARK'S KITCHEN-FRESH CHICKEN PIES 3 for \$1

PICTSWET FRESH-LIKE GREEN PEAS 10-oz. Pkg. 7 FOR \$1

PICTSWET OFF-THE-COB GOLDEN CORN 10-oz. Pkg. 1

LIBBY'S CONCENTRATED ORANGE JUICE 6-oz. Can 1

"CHUBBY CHIX" RED CORNISH  
**FRYERS**  
PAN-READY CORN-FED ... 55¢ lb

UTAH PINK-MEAT ... OVEN-READY  
**LEG O' LAMB** ... 65¢ lb

U. S. CHOICE—WELL-AGED

OPEN FRIDAY NIGHTS till NINE

DAINTY PAK YELLOW FREESTONE  
**PEACH HALVES** NO. 2 1/2 CAN 4 for \$1

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**GRAPE JELLY** 20-oz. Jar 4 for \$1

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BATH SIZE PALMOLIVE  
**SOAP** 12 BAR DEAL \$1

FRESH FISH PUSS 'N BOOTS  
**CAT FOOD** NO. 1 CANS 9 \$1

1000 SHEET NEW, SOFTER  
**SCOT-TISSUE** 9 WHITE ROLLS \$1

**DELICATESSEN Specials** ALWAYS FRESH!

RIKKI BLEU, NIPPY and FRENCH ONION  
**COCKTAIL SPREADS** 3 4-OZ. JARS \$1

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**CHEESE SLICES** 3 8-OZ. PKGS. \$1

FOUR VARIETIES OSCAR MAYER  
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**A GREAT VARIETY FOR YOU TO CHOOSE FROM**

LARGE, NORTHERN GLOBE  
**ARTICHOKES** 10¢ ea

FANCY, SOLID SNOW-WHITE  
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**D'ANJOU PEARS** 10¢ lb

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THE BEST AT ITS BEST

FANCY, MEDIUM SIZE RIVERSIDE  
**NAVEL ORANGES** 23-LB. BAG \$1

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OUR OWN EXTRA LEAN  
**LAMB PATTIES** 3 lbs. \$1

FRESH, 100% PURE, LEAN  
**GROUND CHUCK** 3 lbs. \$1

ROBERTS ALL-PORK, BULK  
**PORK SAUSAGE** 2 1/2 lbs. \$1

**Bacon**  
KINGAN'S RELIABLE GRADE "A" SLICED  
**BACON** 79¢ lb

MAPLE LEAF CANADIAN  
**BACON** HALF POUND 89¢

HORMEL  
**WHATZ'IT**  
YOU'LL LIKE IT BETTER SKINLESS SAUSAGE  
10-oz. Pkg. and 1-lb. Pkg. COUNTRY LINKS BOTH FOR \$1

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On the Corner  
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**DELPHINIUMS** 4 FOR 1.00  
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